



GRANDE PRAIRIE PUBLIC LIBRARY

Year In Review

2024

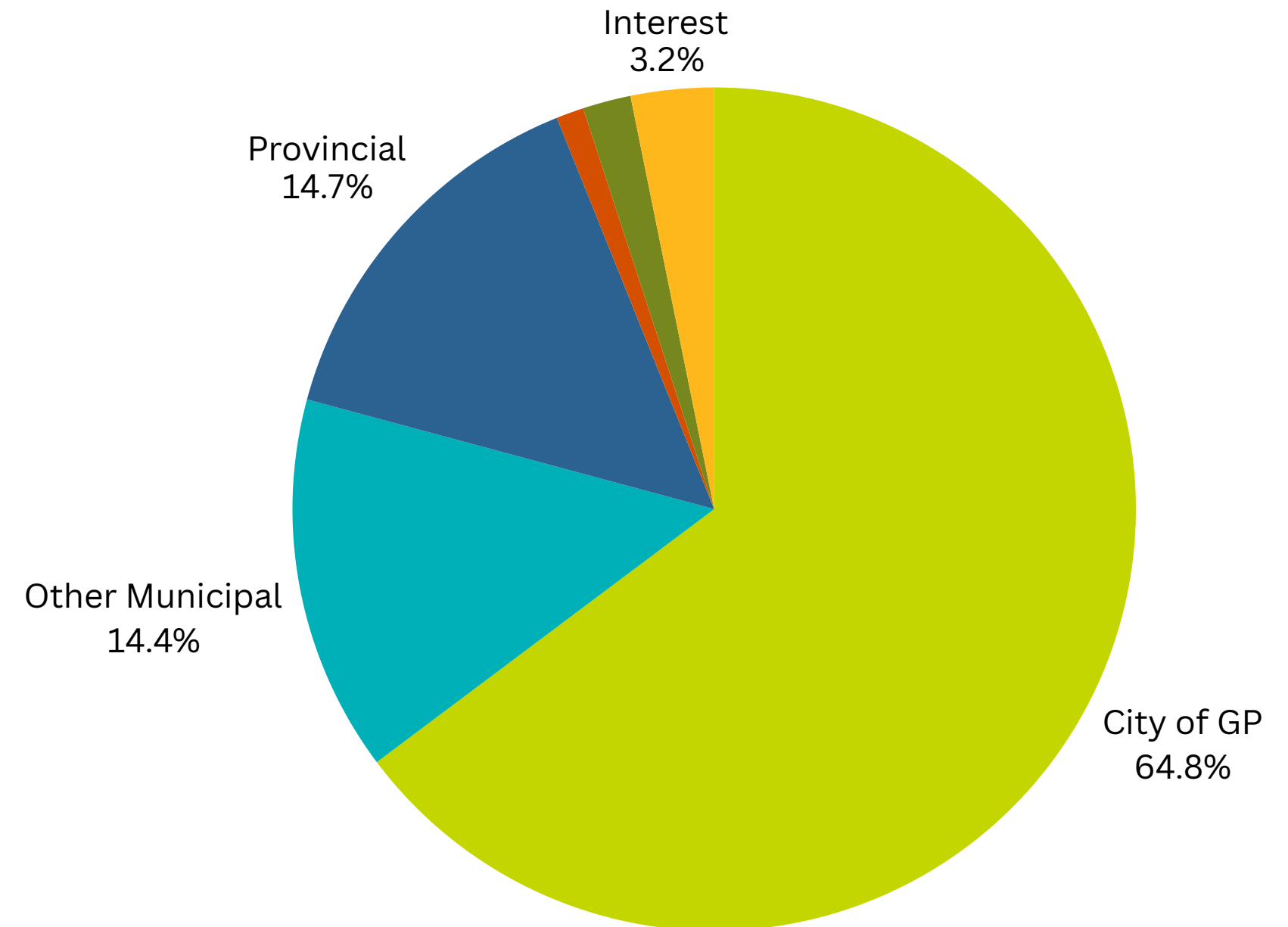
**Presented to the City of Grande Prairie's
Investment and Strategy Committee**

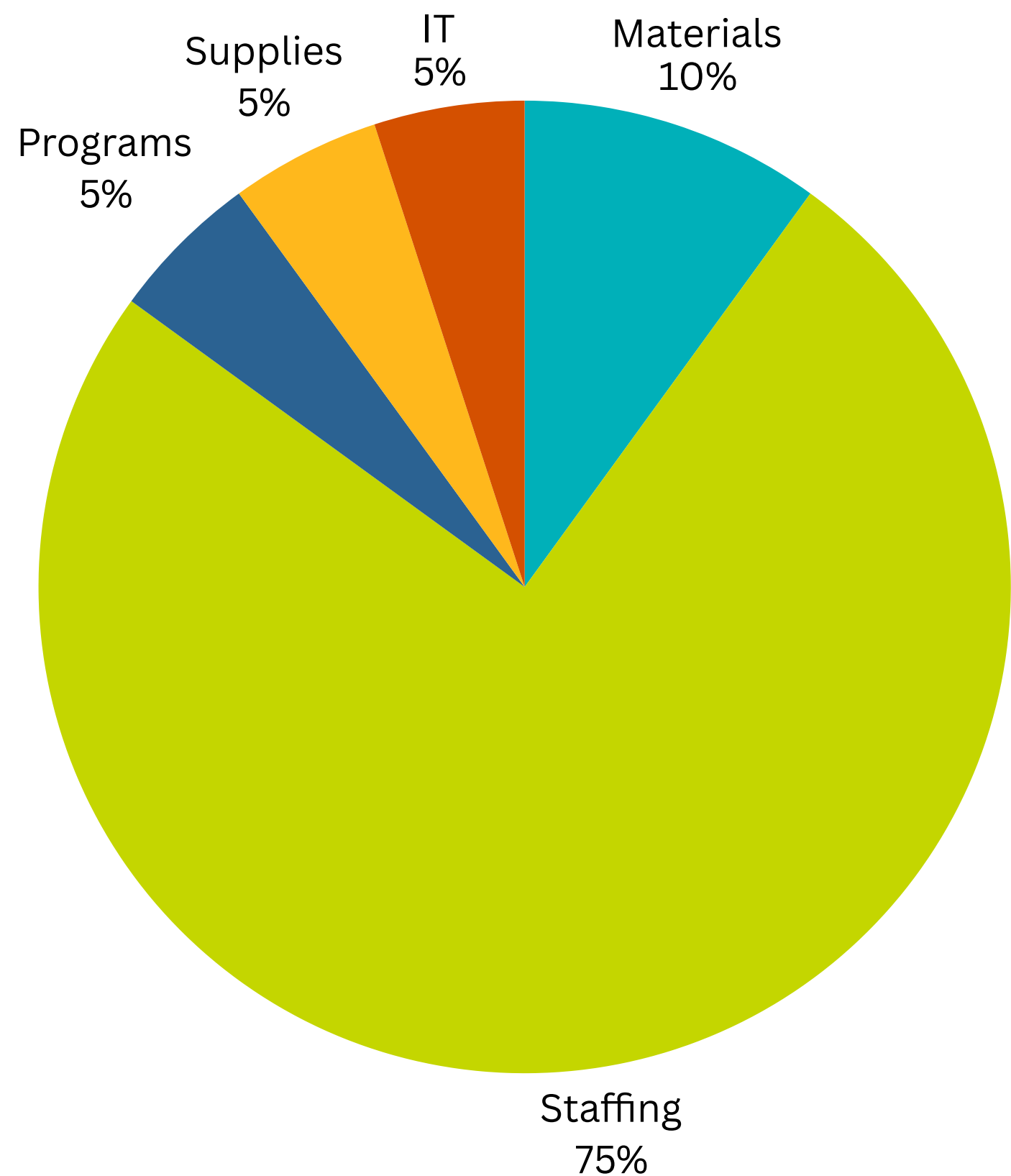


How GPPL Was Funded

2024

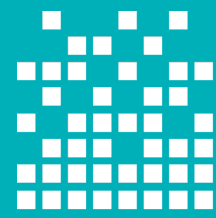
- **Amount allocated: \$1,756,755**
- **Significant Gift In Kind from the City:**
 - **Building, custodial/security staff, and utilities (value of \$1,328,395)**
- **Received a 5% increase in operational funding from the City in 2024 (\$83,655)**
- **Other primary sources of funding include:**
 - **the County of Grande Prairie**
 - **the MD of Greenview**
 - **the Government of Alberta**
 - **internal revenue (donations, services, interest)**





How Funding Was Utilized

- **Staffing** - employed approximately 28 FTE positions
- **Materials** - purchased over 10,000 items for the Library's collection, which contributed to an overall circulation of over half a million items
- **Programs** - offered over 1300 mostly free programs to nearly 39,000 participants



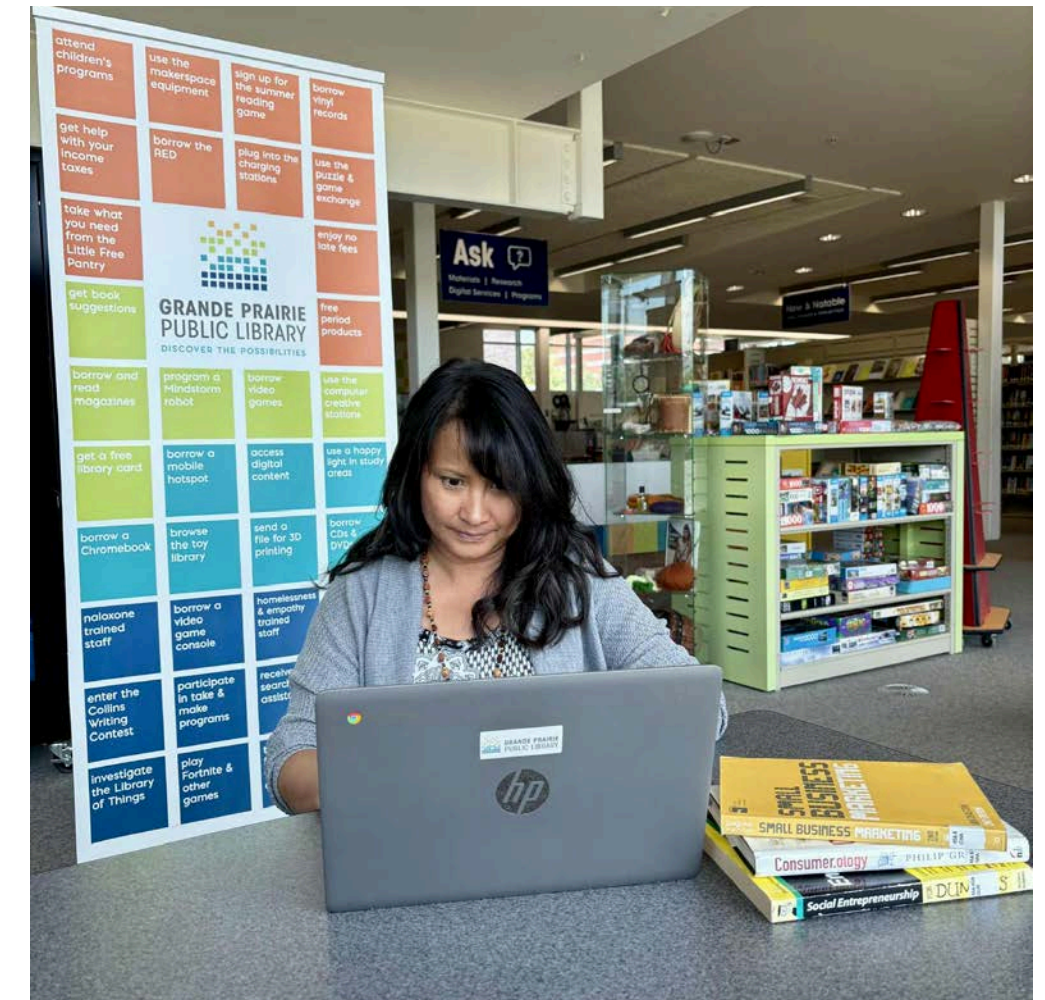
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Key Results

Innovative Efficiencies & Economic Readiness

- **Attracts residents through developed economic and social benefits, including:**
 - **Online databases (courses, videos, and more!)**
 - **Space to study, meet, or focus on work**
 - **Specialized services and resources**

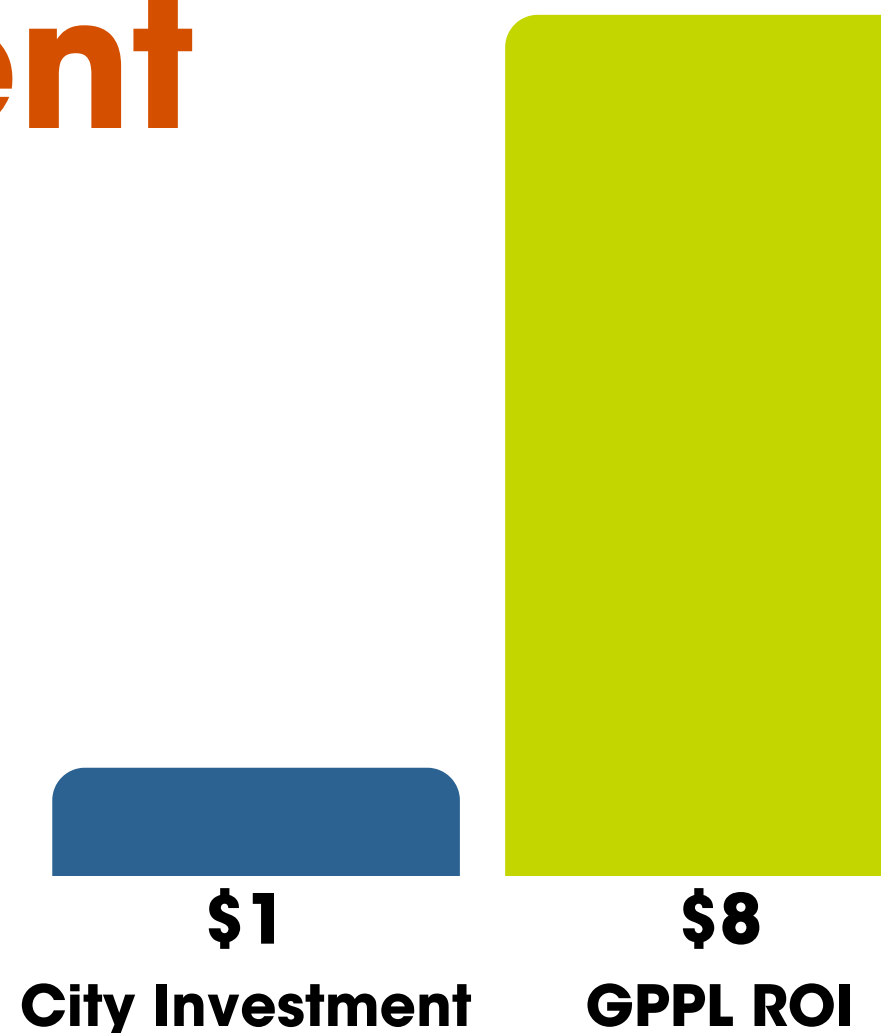


GPPL provides local entrepreneurs with all the necessary tools to start a business



Return on Investment

For every \$1 invested by the City of Grande Prairie, GPPL returned approximately \$8



BREAKDOWN OF VALUE

Circulation: 504,481 items borrowed = \$12.6M

Computer & Wi-Fi Access: 126,066 sessions = \$630K

Programs: 33,857 attendees = \$338K

Reference Help: 27,971 questions = \$420K

**City Investment:
\$1,756,755**

**Total Estimated Community Value:
\$14,000,435**



Key Results

Inclusive & Caring Community

- **Fosters inclusivity with a variety of community members from youth to seniors through diverse opportunities, such as:**
 - **Tiny Talks, Hair Braiding, Indigenous Talking Sticks, and more**
 - **Spice of the Month Kits, Puzzle Races, Chess Club, Toastmasters, and more**
 - **Pride Carnival, Canada Day Parade, Youth Expo, and more**



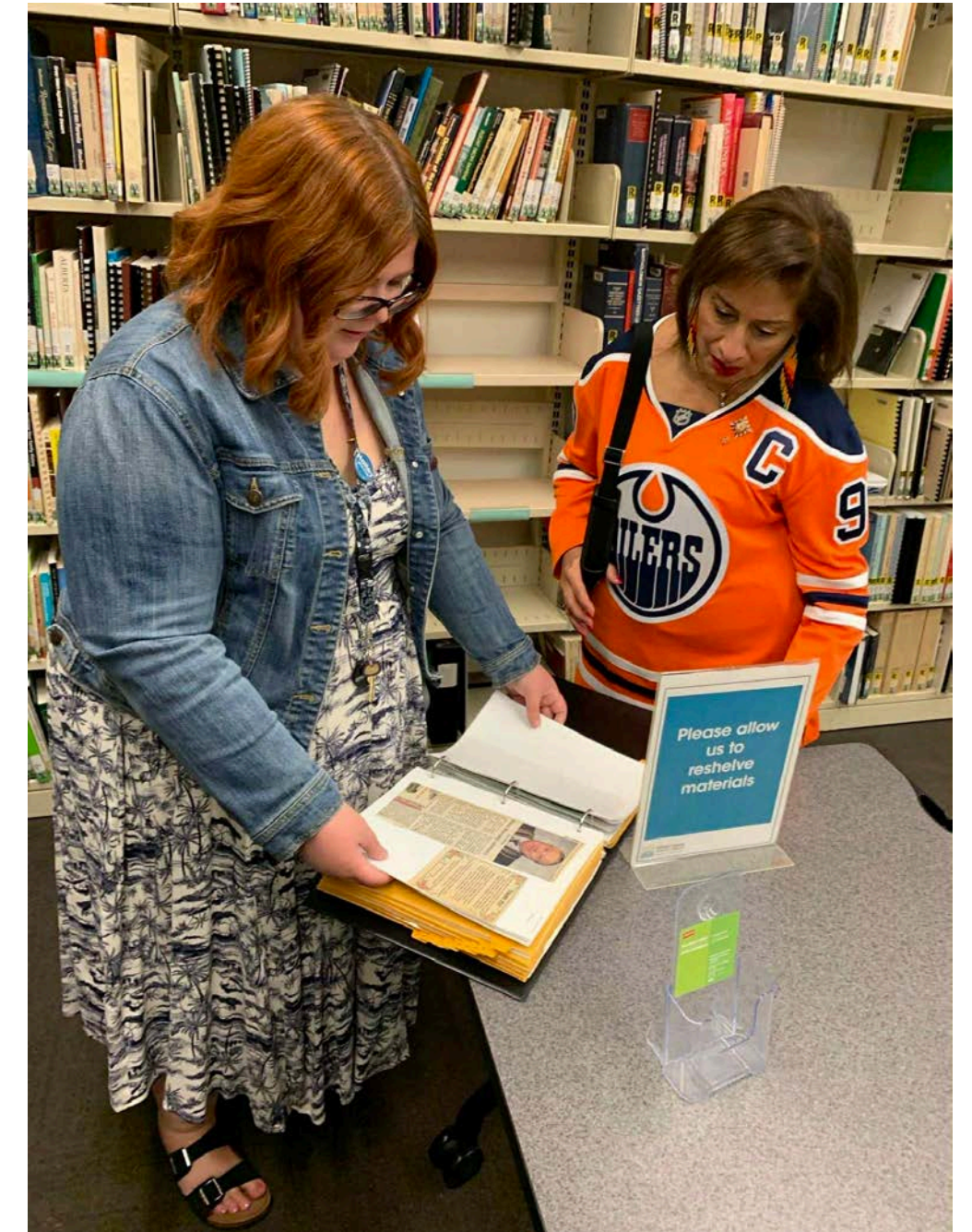
GPPL's Noon Year's Eve Party



Key Results

Engaging Relationships

- **Cultivating Community Partnerships**
 - Collaborated with over 60 local organizations to co-host events, share resources, and expand impact
- **Strengthening Ties with Stakeholders**
 - Worked more closely with the City to align services with shared goals
- **Establishing Trustworthy Reputation**
 - GPPL is often one of the first places new residents connect with, making it a vital hub for building relationships and trust across demographics



Giving the Honourable Lieutenant Governor Salma Lakhani a tour of the Library



Successes

2024

- **Letters to Santa Initiative**
- **\$10,000 TELUS Learn to Tech Grant**
- **1,000 Books Before Kindergarten Milestone**
- **Increases in a number of key areas, including:**
 - **Number of in-person visitors up 6.3% (214,206)**
 - **Number of items circulated up 2% (504,481)**
 - **Number of active cardholders up 14% (12,216)**





Challenges

2024

- **Team Transitions & Staff Development**

- High staff turnover in 2023 led to several new full-time team members starting in 2024. Supporting onboarding, rebuilding team dynamics, and creating a strong, collaborative work environment became a major focus.

- **Safety and Security**

- An increase in disruptive behaviour and a break-in highlighted the need for strong safety protocols. With support from City security, we're focused on ensuring staff are prepared and patrons feel safe.



GPPL Staff on Halloween 2024



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Thank You!