

ADMINISTRATIVE REPORT

TO: Shane Bourke, City Manager	DATE: March 18, 2025
FROM: Danielle Whiteway, Chief Financial Officer	MEETING: Investment & Strategy Committee
REPORT WRITER: Candace Bilodeau, Director, City Manager's Office	
SUBJECT: 2022-2025 Strategic Priorities Progress Update Q4 2024	

RECOMMENDATIONS

That Committee recommend Council receive this report for information.

PREVIOUS COUNCIL / COMMITTEE DIRECTIONS

At the May 2, 2022, City Council meeting, Council adopted the City of Grande Prairie's Strategic Plan 2022-2025.

At the March 11, 2024, City Council meeting, Council approved the 2024 Council Advocacy Priorities to include the following:

- Electricity Distribution Costs
- Health Care Supports
- Medical First Response Funding
- Northwestern Polytechnic Support
- Provincial and Federal Funding for Housing Needs

Other Advocacy Priorities include:

- Improved Rail Service
- Provincial Changes to Automated Traffic Enforcement (ATE)
- Immigration Biometric Scanning

BACKGROUND

Strategic planning is an essential component of municipal operations. The City of Grande Prairie's Strategic Plan 2022-2025 (the Strategic Plan) provides a structured framework which defines four strategic priorities. The strategic priorities include Quality of Life, Innovative Efficiencies & Economic Readiness, Inclusive Caring Community, and Engaging Relationships.

Each strategic priority outlines specific projects, initiatives, and advocacy items that Council has identified to meet the current and long-term vision for the City of Grande Prairie. The City of Grande Prairie Strategic Plan 2022-2025 Progress Update Q4 2024 (Q4 Progress Update) highlights Council and Administration’s work towards meeting the City’s priorities.

ANALYSIS

Each quarter, departments report their progress on each item included in the Strategic Plan. The Q4 Progress Update includes information on next steps, project completion target (year), project status and percentage of completion for each project and initiative identified within the Strategic Plan.

Projects and initiatives newly completed within Q4 2024:

- New Intermunicipal Development Plan (IDP)

Projects and initiatives completed prior to Q4 2024:

Quality of Life

- Livable Neighbourhood: Land Use Policy
- Outdoor Space Enhancement
- Neighbourhood Amenities
- Recreation & Culture Strategy
- Bike Park at Crystal Lake
- Current State of Policing Assessment

Engaging Relationships

- Polytechnical Liaison: Training Needs Gap
- Branding & Image Strategy

Inclusive & Caring Community

- Accessibility, Mobility, and Connectivity: Review
- Coordinated System of Care: Action Plan
- Affordable Housing Action Plan
- Truth and Reconciliation Report
- Public Security Unit Proposal
- Rent Affordability Options
- Transit Redesign Implementation

Innovative Efficiencies & Economic Readiness

- Benefit Driven Procurement
- Attraction/Retention of Healthcare Professionals: Strategy
- Comparative Energy: Study Review
- Municipal Development Plan (MDP)
- Hughes Lake Servicing Strategy
- Labour Market Study: Recommendations
- Business Incentive: Assessment and Options
- Stormwater Utility Model: Implementation
- Beautification and Entrance Landscaping Project: Proposal
- Road Structure Review

- Bear Creek: Slope Stability Study
- Sport Tourism Function: Business Case
- Cyber Security Strategy
- Enterprise Resource Planning System Implementation
- Land Inventory: Gap Analysis

Progress will continue to be tracked and reported publicly on a quarterly basis. Once approved, the quarterly progress updates will be publicly available on the City of Grande Prairie's website.

Relationship to City Council's Areas of Focus / Strategic Priorities

This report highlights progress towards meeting Council's Strategic Priorities laid out in the City of Grande Prairie's Strategic Plan 2022-2025.

Environmental Impact

There are no environmental impacts associated with this report.

Economic Impact

There are no economic impacts associated with this report.

Social Impact

The City of Grande Prairie's Strategic Plan 2022-2025 sets the current and long long-term vision for the community. The projects, initiatives and advocacy items identified by Council within the strategic priorities ensure Grande Prairie remains an exceptional place to live.

Relevant Statutes / Master Plans / City Documents

[The City of Grande Prairie's Strategic Plan 2022-2025](#)

[The City of Grande Prairie's 2023 Annual Report](#)

[Strategic Plan Progress Report 2024 Q1](#)

[Strategic Plan Progress Report 2024 Q2](#)

[Strategic Plan Progress Report 2024 Q3](#)

Risk

There is no risk associated with this report.

Alternatives (Optional)

STAKEHOLDER ENGAGEMENT

Departments provide project, initiative, and advocacy item progress updates on a quarterly basis.

BUDGET / FINANCIAL IMPLICATIONS

There are no budgetary or financial implications associated with this report.

SUMMARY / CONCLUSION

Council and Administration continue to work towards completing the projects, initiatives and advocacy items identified in the City of Grande Prairie's Strategic Plan 2022-2025. Progress updates are reported to Council on a quarterly basis.

ATTACHMENTS

The City of Grande Prairie Strategic Plan 2022-2025 Progress Update Q4 2024