

SA

GRANDE PRAIRIE STOMPED

MAY 28 - JUNE 1, 2025
EVERGREEN PARK - GRANDE PRAIRIE, AB

STEER YOUR SUPPORT HERE
SPONSORSHIP DEADLINE: APRIL 30, 2025
STEERING OUR COMMUNITY TOGETHER SINCE 1977



PROUDLY DESIGNED BY
Ello
MARKETING + DESIGN CO.

\$15,000 CHAMPION SPONSORSHIP

INCLUDED IN BOTH MONETARY AND CONTRA SPONSORSHIPS:

- Your logo on gpstompede.com and social media platforms
- Recognition on the sponsor page in the souvenir program
- Full page advertisement in the souvenir program
- Announcer recognition during Stompede
- Your company logo featured on the Stompede infield digital video board at the Champion sponsor level
- Your company flag flown in every Grand Entry

INCLUDED IN MONETARY SPONSORSHIP:

- Your company banner visible in prime location during the entire Stompede
- 8 VIP passes
- 4 Beer Garden Passes Friday
- 4 Beer Garden Passes Saturday
- **Plus Special Mention and/or Signage as the Title Sponsor for one of the following events:**
 - Beer Gardens - Friday
 - Beer Gardens - Saturday
 - Evening Performance Sponsor

INCLUDED IN CONTRA SPONSORSHIP:

- 6 VIP passes
- 4 Beer Garden Passes Friday
- 4 Beer Garden Passes Saturday

\$10,000 EXCLUSIVE SPONSORSHIP

INCLUDED IN BOTH MONETARY AND CONTRA SPONSORSHIPS:

- Your logo on gpstompede.com and social media platforms
- Recognition on the sponsor page in the souvenir program
- Half page advertisement in the souvenir program
- Your company flag flown in every Grand Entry
- Announcer recognition during Stompede
- Your company logo featured on the Stompede infield digital video board at the Exclusive Sponsor level

INCLUDED IN MONETARY SPONSORSHIP:

- Your company banner visible in prime location during the entire Stompede
- 5 VIP passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday
- **Plus Special Mention and/or Signage as the Title Sponsor for one of the following events:**
 - People Movers
 - Wednesday Wagons
 - Thursday Wagons
 - Friday Wagons
 - Saturday Wagons
 - Thursday Night Family Dance

INCLUDED IN CONTRA SPONSORSHIP:

- 4 VIP passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday

\$8,000 DIAMOND SPONSORSHIP

INCLUDED IN BOTH MONETARY AND CONTRA SPONSORSHIPS:

- Your logo on gpstompede.com and social media platforms
- Recognition on the sponsor page in the souvenir program
- Quarter page advertisement in the souvenir program
- Your company logo featured on Stompede infield digital video board at the Diamond sponsor level

INCLUDED IN MONETARY SPONSORSHIP:

- Your company flag flown in every Grand Entry
- Your company banner visible in prime location during the entire Stompede
- Announcer recognition during Stompede
- 4 VIP passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday
- **Plus Special Mention and/or Signage as the Title Sponsor for one of the following events:**
 - Tie-Down Roping
 - Team Roping
 - Sports Medicine Team
 - Saddle Broncs
 - Steer Wrestling
 - Ladies Barrels
 - Ladies Breakaway Roping
 - Bull Riding

INCLUDED IN CONTRA SPONSORSHIP:

- 3 VIP passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday



\$5,000 PLATINUM SPONSORSHIP

INCLUDED IN BOTH MONETARY AND CONTRA SPONSORSHIPS:

- Your logo on gpstompede.com
- Recognition on the sponsor page in the souvenir program
- Your company logo featured on Stompede infield digital video board at the Platinum sponsor level

INCLUDED IN MONETARY SPONSORSHIP:

- Announcer recognition during Stompede
- 2 VIP passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday
- **Plus Special Mention and/or Signage as the Title Sponsor for one of the following events:**
 - Trick Riders
 - Rodeo Clown
 - Flag Bearers
 - Infield Harrows
 - Show Announcer
 - Sound Technician
 - Infield Entertainers
 - Bucking Chutes (1 of 6)
 - Return Gate

INCLUDED IN CONTRA SPONSORSHIP:

- 2 VIP passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday

\$3,500 GOLD SPONSORSHIP

INCLUDED IN BOTH MONETARY AND CONTRA SPONSORSHIPS:

- Your logo on gpstompede.com
- Recognition on the sponsor page in the souvenir program
- 4 VIP passes
- Your company logo featured on the Stompede infield digital video board at the Gold Sponsor level

INCLUDED IN MONETARY SPONSORSHIP:

- Announcer recognition during Stompede
- 2 All Event Show Passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday
- **Special Mention and/or Signage as the Title Sponsor for one of the following events:**
 - 2 Exit Gates
 - 2 Timed Event Chutes
 - Striping Chutes
 - 2 Scoreboards
 - Kiddie Calf Scramble Bikes
 - Kiddie Calf Scramble Candy Bags
 - Novice Bareback
 - Novice Saddlebronc
 - Boys Steer Riding
 - Parking Lot 1
 - Parking Lot 2
 - Parking Lot 3

INCLUDED IN CONTRA SPONSORSHIP:

- 2 All Event Show Passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday

ADDITIONAL OPPORTUNITIES

RODEO PRIZE SPONSOR:

- Custom prized presented in your company's name
- 11 Rodeo events available at \$750/each

PROGRAM ADVERTISING:

- Full page Ad: \$1000
- Half page Ad: \$650
- Quarter page Ad: \$350

VIDEO BOARD ADVERTISING: (Wednesday - Sunday)

- Rodeo Replay \$750/day
- Chuckwagon Replay \$650/day
- Rodeo Leaderboard \$750/day
- Chuckwagon Leaderboard \$650/day
- Rodeo Highlight Video \$600/day
- Clock \$600/day
- Fan Cam / Kiss Cam \$200/day
- Chute Cam \$200/day

CUSTOM PACKAGES:

Contact Sponsorship Director:
Sponsorship@GPStompede.com

**EVENT SPONSORS ARE ELIGIBLE
TO PURCHASE ADDITIONAL
TICKETS AND ADVERTISING AT
A DISCOUNTED RATE**

CONTACT US

**KEVIN LAVALLEE
SPONSORSHIP DIRECTOR**

780-512-6952

Sponsorship@GPStompede.com

**GRANDE PRAIRIE STOMPEDE
ASSOCIATION**

Box 1338 Stn. Main, T8V-4Z1

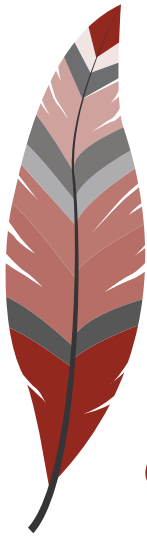
Grande Prairie, AB

www.GPStompede.com



All Sponsors are Eligible to Purchase Additional Passes and/or Advertising at a Discounted Rate 2

** All Monetary Sponsorships Do Not Include GST **



ARTS & CULTURAL expo



\$16,000

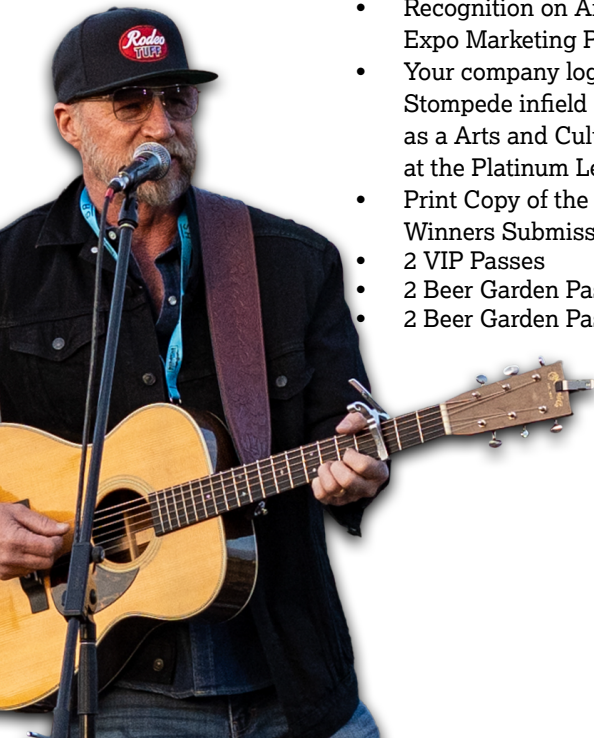
OVERALL TITLE SPONSOR

TITLE SPONSOR
\$6,000
ARTWORK
COMPETITION

TITLE SPONSOR
\$10,000
THURSDAY
NIGHT FAMILY
DANCE

- Your logo on gpstompede.com and social media platforms
- Recognition on the Arts and Culture Expo page in the souvenir program
- Recognition on Arts and Culture Expo Marketing Platforms
- Your company logo featured Stompede infield digital video board as a Arts and Culture Expo Sponsor at the Platinum Level
- Print Copy of the Art Poster Contest Winners Submission
- 2 VIP Passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday

- Your logo on gpstompede.com and social media platforms
- Recognition on the Arts and Culture Expo page in the souvenir program
- Half page advertisement in the souvenir program
- Recognition on Arts and Culture Expo Marketing Platforms
- Your company banner on the stage of the Country Music Competition
- Recognition on all Country Music Competition Marketing
- Announcer recognition during Stompede and Arts and Culture Expo
- Your company logo featured on the Stompede infield digital video board as and Arts and Culture Expo Sponsor at the Exclusive Sponsorship Level
- 5 VIP passes
- 2 Beer Garden Passes Friday
- 2 Beer Garden Passes Saturday



All Sponsors are Eligible to Purchase Additional Passes and/or Advertising at a Discounted Rate 3

** All Monetary Sponsorships Do Not Include GST **



2025 SPONSORSHIP COMMITMENT FORM

S A

Sponsorship Deadline: April 30, 2025

Logos and Ads Due by April 30, 2025

Please fill out and submit this form to secure your package preference.

Email Completed Form To Sponsorship@gpstompede.com or fill out our online form at www.GPStompede.com

Company Name: _____

Address: _____

City: _____

Postal Code: _____

Contact Name: _____

Contact Number: _____

Email: _____

Signature: _____

Date: _____

Payment:

Full payment due April 30, 2025 (if payment is not recieved by due date, credit card will be charged)

Contra Sponsorship Details:

Monetary Sponsorship Payment:

| | | |
|--------------------------|------------------------------------------------------------|---------------------------|
| <input type="checkbox"/> | Cheque made payable to Grande Prairie Stompede Association | \$ Amount: _____ + GST |
| <input type="checkbox"/> | Visa | Credit Card #: _____ |
| <input type="checkbox"/> | Mastercard | Expiry Date: _____ |
| | | Signature: _____ |

Total Sponsorship Dollar Value:

Total Amount: Contra + (Monetary Sponsorship + GST)

GST# 12536 2202 RT0001

- I authorize the charge of \$150/ea for development of a Banner and/or Flag when applicable
- I authorize the use of my name/company for recognition and for promotional purposes for the event
- One sentence company tagline and/or description for marketing:

Notes:

Sponsorship information will follow-up to your email



2025 MONETARY PACKAGES



Sponsorship Deadline: April 30, 2025

Logos and Ads Due by April 30, 2025

Please Check Which Sponsor Package You Wish to Fulfill
Availability Varies as Forms are Submitted

Page Ad Information:

Send as PDF @ 300 DPI

Full Page Bleeds: 9" (w) x 11.5" (h)
Cuts: 8.5" (w) x 11" (h)
Safe Margin: 8" (w) x 10.5" (h)

Half Page 7.5" (w) x 4.75" (h)

Quarter Page 3.5" (w) x 4.75" (h)

Champion Sponsorship \$15,000

- Beer Gardens - Friday Please provide the following:
- Beer Gardens - Saturday - Vector Logo
- Evening Performance Sponsor - Full Page Print Ready Ad

Exclusive Sponsorship \$10,000

- People Movers Please provide the following:
- Wagons - Wednesday - Vector Logo
- Wagons - Thursday - Half Page Print Ready Ad
- Wagons - Friday Wagons - Saturday
- Thursday Night Family Dance

Diamond Sponsorship \$8,000

- Tie Down Roping Please provide the following:
- Team Roping - Vector Logo
- Steer Wrestling - Quarter Page Print Ready Ad
- Ladies Barrels Bull Riding
- Ladies Breakaway Roping Saddle Broncs

Platinum Sponsorship \$5,000

- Trick Riders Please provide the following:
- Rodeo Clown - Vector Logo
- Flag Bearers - Quarter Page Print Ready Ad
- Infield Entertainers Sound Technician
- Bucking Chutes (1 of 6) Show Announcer
- Return Gate

Gold Sponsorship \$3,500

- Novice Bareback Please provide the following:
- Novice Saddlebronc - Vector Logo
- Boys Steer Riding Scoreboards (1 of 2)
- 2 Exit Gates (1 of 2) Stripping Chutes
- Timed Event Chutes (1 of 2) Parking Lot A (VIP Parking)
- Kiddie Calf Scramble Bikes Parking Lot B
- Kiddie Calf Scramble Candy Bags Parking Lot C

Rodeo Prize Sponsorship \$750

- Please provide the following:
- Vector Logo

Arts & Cultural Expo

- Arts and Culture Expo Title Sponsorship \$16,000.00
- Artwork Contest Title Sponsor \$6000
- Thursday Night Family Dance \$10,000

Video Board Advertising

| | \$/Day | Wed. | Thur. | Fri. | Sat. | Sun. |
|----------------------------|--------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Rodeo Replay | \$750 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Chuckwagon Replay | \$650 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Rodeo Leaderboard | \$750 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Chuckwagon Leaderboard | \$650 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Rodeo Highlight Video | \$600 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Chuckwagon Highlight Video | \$600 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Clock | \$200 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Fan Cam / Kiss Cam | \$200 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Chute Cam | \$200 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |



ADDITIONAL TICKET REQUEST FORM EXCLUSIVE TO 2025 SPONSORS



All Pricing Below Reflects 10% Discount on Sponsorship Ticket Purchases
Email Completed Form To Sponsorship@gpstompede.com

Company Name: _____

Email: _____

Contact Number: _____

Passes Requested (GST Included In All Ticket Prices Below)

Wagon Pass

- Thursday Includes Family Dance

Wednesday \$30.00 x _____ Passes

Thursday \$30.00 x _____ Passes

Friday \$30.00 x _____ Passes

Saturday \$30.00 x _____ Passes

Sunday \$30.00 x _____ Passes

Rodeo Pass

Thursday \$30.00 x _____ Passes

Friday \$30.00 x _____ Passes

Saturday \$30.00 x _____ Passes

Sunday \$30.00 x _____ Passes

All Event Day Pass

- Wagon and Rodeo Events
- Thursday Includes Family Dance
- *Excluding Beer Gardens*

Thursday \$55.00 x _____ Passes

Friday \$55.00 x _____ Passes

Saturday \$55.00 x _____ Passes

Sunday \$55.00 x _____ Passes

Beer Gardens Pass 18+

Thursday \$45.00 x _____ Passes

Friday \$55.00 x _____ Passes

All Wagon Pass

- 5 Days of Wagon Racing
- Includes Thursday Country Music Competition and Family Dance

\$150.00 x _____ Passes

All Event Show Pass

- 5 Days of Rodeo and Chuckwagon Racing
- Includes Thursday Country Music Competition and Family Dance
- *Excluding Beer Gardens*

\$270.00 x _____ Passes

All Event VIP Show Pass

- 5 Days of Rodeo and Chuckwagon Racing
- Includes Thursday Country Music Competition and Family Dance
- Access to VIP Areas and VIP Parking
- *Excluding Beer Gardens*

\$590.00 x _____ Passes

All Event VIP Beer Gardens Show Pass

- 5 Days of Rodeo and Chuckwagon Racing
- Includes 3 Live Music Events
- Access to VIP Areas, VIP Parking, and VIP Beer Gardens
- Access for Friday and Saturday Beer Gardens

\$690.00 x _____ Passes

Payment Information

Cheque made payable to Grande Prairie Stompede Association

Visa

Mastercard

\$ Amount: _____

Credit Card #: _____

Expiry Date: _____

CVS: _____

Signature: _____