

STRATEGIC PLAN 2022-2025

Status Update



Q4 2024

CITY OF
GRANDE
prairie

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Council's 2022–2025 Strategic Plan outlines projects and initiatives that align with four strategic pillars consisting of Quality of Life, Innovative Efficiencies & Economic Readiness, Inclusive & Caring Community, and Engaging Relationships. Many successes have occurred to-date, including:



Regional Collaboration Success: City and County of Grande Prairie

The City and County of Grande Prairie continue to make significant strides in regional collaboration, ensuring long-term growth, sustainability, and shared prosperity. Two major milestones achieved in Q4 highlight this commitment: the adoption of the updated **Intermunicipal Development Plan (IDP)** and the successful approval of the **Recreation and Culture Cost Sharing Agreement**.



Intermunicipal Development Plan (IDP) Adoption

The updated IDP represents a major step forward in coordinated land use and infrastructure planning, fostering sustainable development while aligning with the shared vision of both municipalities. Adopted as Bylaw C-1479, this plan was shaped through extensive public engagement and introduces key improvements, including:

- **Unified Vision & Land Use Concepts** – A cohesive framework to guide future development.
- **Streamlined Approvals** – A two-tier Area Structure Plan process and reduced document review timelines (from 30 to 14 days).
- **Refined Referral Areas** – Focused planning near municipal boundaries for better coordination.
- **Stronger Infrastructure Requirements** – Mandatory municipal servicing for high-intensity subdivisions.
- **Enhanced Dispute Resolution** – Alignment with the Intermunicipal Collaboration Framework to facilitate efficient conflict resolution.

This updated IDP ensures that growth near municipal boundaries is well-planned and strategically managed, reinforcing the region's commitment to sustainable development, economic prosperity, and environmental stewardship.



Recreation and Culture Cost Sharing Agreement

The City and County have also strengthened their partnership through a long-term funding agreement for key recreational and cultural facilities, enhancing accessibility and sustainability. This agreement guarantees continued investment in vital community spaces and services, including:

- **Sustainable Funding** – The County will contribute \$2.76 million annually, with adjustments over the four-year term.
- **Retroactive Support** – A one-time \$4.6 million contribution (spread over four years) to assist with prior facility investments.
- **Regional Facility Support** – Guaranteed funding for major community hubs such as Eastlink Centre, Bonnetts Energy Centre, Evergreen Park, and the County Sportsplex.
- **Cultural Investments** – Continued financial support for the Grande Prairie Library Board and the Art Gallery of Grande Prairie, ensuring the vibrancy of arts and culture programming.

This agreement reinforces the commitment of both municipalities to providing accessible, high-quality recreational and cultural opportunities for residents. By working together, the City and County are investing in a stronger, more connected community, ensuring long-term benefits for current and future generations.



Strengthening Regional Partnerships

These collaborative initiatives reflect a shared dedication to responsible planning, sustainable growth, and enhanced quality of life for all residents. The City and County of Grande Prairie will continue to build on this momentum, fostering partnerships that drive regional success and community well-being.

For additional details on various other projects and initiatives achieved in 2023, please view our [2023 Annual Report](#).



STRATEGIC PRIORITY: QUALITY OF LIFE



Active Lifestyle



Fierce Community Pride



Safety

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Liveable Neighbourhood: Land Use Policy	MDP was adopted in Q1.	2024	✓	●
Winter City Strategy	Strategy to be presented in Q3.	2025	●	◐
Outdoor Space Enhancement	Several outdoor enhancements funded in 2024. Additional projects being evaluated for 2025 capital budget.	2024	✓	●
Covered Outdoor Spaces	Remained unfunded at the 2025 budget deliberations. Deferred until funded.		●	○
Neighbourhood Amenities	Neighbourhood amenities assessment complete. Implementation of new amenities ongoing.	2023	✓	●
Establish Grande Prairie Police Service	Preparing for deployment of marked vehicles into police operations. Second recruit class processing is in progress, with training set to begin in late Q1 2025.	2027	●	◐
Recreation & Culture Strategy	Strategy is complete. Opportunities are being explored in preparation of the 2025 budget.	2024	✓	●
Field House: Request	Ongoing collaboration with local school divisions on gymnasium use, with the field house request remaining a standing item on the Intermunicipal Collaboration Committee agenda.	2025	●	◐

✓ Completed

● In Progress / On Track

● On Hold / Delayed

● Not Started



STRATEGIC PRIORITY: QUALITY OF LIFE



Active Lifestyle



Fierce Community Pride



Safety

Advocacy Initiatives Related to Quality of Life*

Medical First Response Funding

Provincial Changes to Automated Traffic Enforcement

*For additional advocacy initiatives undertaken by the City, visit: cityofgp.com/city-government/mayor-city-council/advocacy-priorities

Guiding Documents

- [Police Commission Bylaw C-1455](#)
- [Municipal Development Plan Bylaw C-1237](#)
- [Grande Prairie Area Joint Recreation Master Plan](#)
- [Neighbourhood Association Policy 217](#)
- [Parks and Open Space Master Plan](#)
- [City of Grande Prairie Recreation and Culture Strategy](#)

✓ Completed

● In Progress / On Track

● On Hold / Delayed

● Not Started



STRATEGIC PRIORITY: ENGAGING RELATIONSHIPS



Reputation Management



Brand, Marketing & Communication



Culture & Pride

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Explore Entertainment & Recreation District Concept	The feasibility study will be referred to 2026 budget deliberations.	2026		
Polytechnical Liaison: Training Needs Gap	Invest GP meets weekly with NWP, supporting the Work Integrated Learning Platform launch. Invest GP will continue to support NWP's advocacy efforts.	2024		
Branding & Image Strategy	Strategy is complete. Visual identity and brand refresh rollout will be phased.	2024		

Advocacy Initiatives Related to Engaging Relationships*

Northwestern Polytechnic Advocacy Support

*For additional advocacy initiatives undertaken by the City, visit: cityofgp.com/city-government/mayor-city-council/advocacy-priorities

Guiding Documents

- [Crystal Centre Expansion Master Plan](#)



Completed



In Progress / On Track



On Hold / Delayed



Not Started



STRATEGIC PRIORITY: INCLUSIVE & CARING COMMUNITY



Multicultural



Youth to Seniors



Housing

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Housing Strategy	Continue advancing the Housing Strategy Initiative through advocacy and by seeking opportunities pertaining to affordable housing.	2025		
Accessibility, Mobility and Connectivity: Review	Report presented and approved.	2024		
Seniors Strategy	Action plan (Aging Well Together Priorities) to be presented in Q1.	2025		
Coordinated Care Campus / Permanent Supportive Housing Project	Phase 4 renovations began on the kitchen. Third floor occupancy will occur in Q1.	2025		
Coordinated System of Care: Action Plan	Referral pathways are updated.	2024		
Affordable Housing Action Plan	Assess actions from the affordable housing action plan.	2023		
Truth & Reconciliation: Report	Complete a framework for municipal action based on the Truth and Reconciliation Calls to Action.	2023		

Completed

In Progress / On Track

On Hold / Delayed

Not Started



STRATEGIC PRIORITY: INCLUSIVE & CARING COMMUNITY



Multicultural



Youth to Seniors



Housing

Advocacy Initiatives Related to Inclusive & Caring Community*

Provincial and Federal Funding for Housing Needs

Health Care Supports

*For additional advocacy initiatives undertaken by the City, visit: cityofgp.com/city-government/mayor-city-council/advocacy-priorities

Guiding Documents

- [Municipal Development Plan Bylaw C-1237](#)
- [Grande Prairie Transportation Master Plan](#)
- [Homelessness Strategy for Grande Prairie](#)
- [Social Sustainability Framework](#)
- [Affordable Housing Action Plan](#)
- [Design and Construction Standards](#)

✓ Completed

● In Progress / On Track

● On Hold / Delayed

● Not Started



STRATEGIC PRIORITY: INNOVATIVE EFFICIENCIES & ECONOMIC READINESS



Strategic Growth



Innovation Development



Attraction

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Corporate Asset Maturity Strategy	Procedures are currently being drafted for full policy implementation.	2025		
Benefit Driven Procurement (Social Procurement)	Analyze and assess the benefits and impacts of Benefit Driven Procurement.	2024		
New Intermunicipal Development Plan (IDP)	The new IDP has been adopted as Bylaws by both the City of Grande Prairie and the County of Grande Prairie.	2024		
Attraction/Retention of Health Care Professionals: Strategy	Report presented and approved.	2024		
Comparative Energy: Study Review	Review and analyze study, and prepare options for Council consideration.	2024		
Municipal Development Plan (MDP)	MDP was approved.	2024		
Hughes Lake Servicing Strategy	Assess and evaluate options for Hughes Lake and elsewhere, for Council consideration.	2023		
Labour Market Study: Recommendations	Complete and evaluate Labour Market Analysis and present options for Council consideration. With GP Chamber and Regional Partners. Polytechnical Liaison – Training needs gap.	2023		

Completed

In Progress / On Track

On Hold / Delayed

Not Started



STRATEGIC PRIORITY: INNOVATIVE EFFICIENCIES & ECONOMIC READINESS



Strategic Growth



Innovation Development



Attraction

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Business incentive: Assessment and Options	Council approved changes to existing grant programs and additional incentives were approved.	2024	✓	●
Stormwater Utility Model: Implementation	Utility models were presented and engagement sessions took place in Q1. Stormwater utility charge will not go forward at this time.	2024	✓	●
Beautification and Entrance Landscaping Projects: Proposal	Evaluate existing beautification programs such as annual flower and tree installations to determine efficacy of focus areas, and to determine what Parks-related improvements can be accomplished for entrance features, including organic rehabilitation.	2023	✓	●
Road Structure Review	Comprehensive review and assessment of pavement structure to obtain options to improve performance.	2023	✓	●
Bear Creek Corridor: Slope Stability Study	Presented to Council in Q3.	2024	✓	●
Tourism Strategy: City Expectations	Support organization with the onboarding and orientation of newly hired Executive Director and administration.	2025	●	◐
Sport Tourism Function: Business Case	Develop a business case for an enhancement of Sport Tourism.	2024	✓	●

✓ Completed

● In Progress / On Track

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● Not Started



STRATEGIC PRIORITY: INNOVATIVE EFFICIENCIES & ECONOMIC READINESS



Strategic Growth



Innovation Development



Attraction

Advocacy Initiatives Related to Innovative Efficiencies & Economic Readiness*

Electricity Distribution and Transmission Costs: Reduction

Improved Rail Service

Immigration Biometric Scanning

*For additional advocacy initiatives undertaken by the City, visit: cityofgp.com/city-government/mayor-city-council/advocacy-priorities

Guiding Documents

- [Industrial Attraction Strategy](#)
- [Intermunicipal Development Plan Bylaw C-1248](#)
- [Municipal Development Plan Bylaw C-1237](#)
- [Hughes Lake Area Structure Plan Bylaw C-1367](#)
- [Grande Prairie Transportation Master Plan](#)
- [Design and Construction Standards](#)
- [Storm Drainage Master Plan](#)
- [Parks and Open Space Master Plan](#)

✓ Completed

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