

October 29, 2024, 10:45 A.M.
 Council Chambers, City Hall

MEMBERS PRESENT	G. Blackmore W. Bosch (virtual) J. Clayton (virtual)	Deputy Chair Councillor Mayor
MEMBER(S) ABSENT	D. Bressey	Committee Chair
ALSO PRESENT	G. Berg M. O'Connor (virtual) K. O'Toole S. Bourke R. Tarant D. Whiteway B. Glavin D. Lemieux J. Freeman (virtual) A. Van Beekveld P. Cooper C. Bauman	Councillor Councillor Councillor City Manager Chief Strategy Officer, Interim Chief Financial Officer Chief Operating Officer Chief Public & Protective Services Officer City Solicitor Council Committee Coordinator Director of Communications Public Engagement Strategist

1. CALL TO ORDER

The meeting was called to order at 12:17 p.m.

2. ADOPTION OF AGENDA

MOVED by W. Bosch
 Committee adopt the agenda as presented.

CARRIED (3 to 0)

3. DELEGATIONS

4. REPORTS

4.1 Service Area Update

R. Tarant, Interim Chief Strategy Officer, presented Committee with an update on the current and projected activities planned throughout the service area:

- Invest Grande Prairie - Administration participated in collaborative sessions with Northern Alberta Medical Program, U of A, and NWP, working together on plans to welcome 30 medical students to Grande Prairie in fall 2025. A meeting was held with MNP and their partners to discuss insights and strategic incentives. Administration hosted the Invest NW Launch with the County of Grande Prairie

and MD of Greenview in Calgary, highlighting regional collaboration and investment opportunities to 120 attendees from a wide variety of industries. The City participated in Small Business Week and enjoyed connecting with over 30 small businesses in our community. Administration had the opportunity to hear from local inspiring women at the Women in Business Lunch and make connections at the Chamber Awards of Distinction. Congratulations to all businesses who received awards and thank you to all local business owners for contributing to our vibrant community. Recent Rural Renewal statistics include: 15 employer applications in review; 17 candidate letters issued in the last two weeks; and 291 candidates endorsed in 2024. The province has updated designated communities on prioritizing applicants with current work visas, working in Alberta. Candidates outside of the country are not expected to qualify for a full application opportunity through this program.

- Legislative & Executive Services - Election preparations are ongoing. Bill 20 was recently proclaimed. Board and Committee recruitment continues; the deadline for applications is November 29. Administration assisted with CSD's Eradication of Poverty Day event. The Mid-Sized Cities Mayor's Caucus was a great opportunity to get updates on several matters of relevance to mid-sized cities. Administration set up some meetings in Ottawa regarding advocacy for a biometric scanning centre.
- Corporate Communications - Recent announcements include: snow clearing and ice control operations underway; and celebrating Small Business Week. Administration hosted an open house event for City Transit.
- Corporate Marketing - Advertising Bundles continue to be popular with our clients. These bundles include transit, digital, and arena advertising for one low monthly cost. Promotions for Folktales were a success; all shows were sold out.

4.2 FCSSAA Annual General Meeting 2024 - Resolutions for Review and Voting Direction

R. Tarant, Interim Chief of Strategy, presented Committee with FCSSAA resolutions for review. These resolutions align with the City's strategic priorities, particularly in the areas of food security and governance.

MOVED by J. Clayton

Committee recommend Council endorse the two FCSSAA resolutions which will be voted on at the FCSSAA AGM on November 15, 2024.

CARRIED (3 to 0)

4.3 2025 Budget Engagement

P. Cooper, Director of Communications, and C. Bauman, Public Engagement Strategist, presented Committee with information regarding the 2025 budget engagement. The insights gained through this process will guide Council and Administration in making informed decisions during budget deliberations, ensuring that the final budget reflects the needs and values of the community.

MOVED by J. Clayton

Committee receive this report for information.

CARRIED (3 to 0)

5. CORRESPONDENCE

6. OTHER BUSINESS

7. BYLAW & POLICY REVIEW

8. OUTSTANDING ITEMS LIST

The Committee reviewed the Invest GP Committee Outstanding Items List for October 29, 2024.

MOVED by W. Bosch

Committee receive the October 29 Outstanding Items List, as presented, for information.

CARRIED (3 to 0)

9. ADJOURN

The meeting ended at 12:36 p.m.

Deputy Chair

City Clerk, Acting