



**MINUTES OF THE CITY OF GRANDE PRAIRIE
STRATEGY & COMMUNICATION SERVICES COMMITTEE**

**October 10, 2023, 9:10 A.M.
Council Chambers, City Hall**

MEMBERS PRESENT	G. Berg W. Bosch J. Clayton	Committee Chair Councillor Mayor
MEMBER(S) ABSENT	K. O’Toole	Councillor
ALSO PRESENT	D. Bressey M. O’Connor W. Pilat C. Thiessen S. Bourke J. MacEachern D. Whiteway B. Glavin D. Lemieux J. Freeman (virtual) A. Van Beekveld	Councillor Councillor Councillor Councillor City Manager Chief of Staff Chief Financial Officer Chief Operating Officer Chief Public & Protective Services Officer City Solicitor Council Committee Coordinator

1. CALL TO ORDER

The meeting was called to order at 9:16 a.m.

2. DELEGATIONS

3. REPORTS

3.1 Service Area Update

J. MacEachern, Chief of Staff, presented Committee with an update on the current and projected activities planned throughout the service area:

- City Clerk - The 4-year cycle review of Bylaws and Policies is 26% complete.
- Corporate Communications - Administration supported the Mayor’s Office in preparation of the State of the Region Speech. The first branded “Engage GP” attracted many participants and, in conjunction with the online survey, provided the City with over 210 responses on the budget engagement survey. Engagement has begun for the Urban Forest Strategy and Storm Drainage Master Plan; and open house will be held October 18 at the Ernie Radbourne Pavilion from 4-7 p.m.
- Intergovernmental Affairs - Administration attended the Alberta Municipalities Conference, where the City's Medical First Response Resolution passed with 96% support.

- Human Resources - Administration is successfully implementing administrative policies for building security and access control.
- Corporate Marketing - Sales of third-party advertising on dedicated screens throughout the organization have begun. A new proofing system has launched that allows for better organizational efficiencies and centralized project management. Residents can now subscribe to SMS notifications on the Access GP portal.

4. CORRESPONDENCE

5. OTHER BUSINESS

6. BYLAW & POLICY REVIEW

7. OUTSTANDING ITEMS LIST

The Committee reviewed the Strategy & Communication Services Committee Outstanding Items List for October 10, 2023.

MOVED by W. Bosch

Committee receive the October 10 Outstanding Items List, as presented, for information.

CARRIED (3 to 0)

8. ADJOURN

The meeting ended at <> a.m.

Chair

City Clerk