



POLICY

POLICY NO: 210

APPROVAL DATE: November 14, 2011

TITLE: ~~Crystal Centre~~ Revolution Place Operating
Mandate

REVISION DATE:

SECTION: Community Services

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DEPARTMENT: ~~Crystal Centre~~ Events and Entertainment

POLICY STATEMENT

The City of Grande Prairie ("City") recognizes the following as priorities for the operation of the ~~Crystal Centre~~ Revolution Place:

1. Economic spin-off to the community;
2. Customer and tenant satisfaction;
3. Number of event days; and
4. Financial results.

REASON FOR POLICY

To establish formal direction to Administration.

RELATED INFORMATION

The City of ~~Grande Prairie~~ is committed to conducting fiscally responsible business in a collaborative fashion. The numerous events at the ~~Crystal Centre~~ Revolution Place result in significant economic spin-offs including but not limited to the retail and hospitality sectors. It is imperative patrons; clients and the sports tenant are more than satisfied with service levels provided. The end result will be return business, new clients and patrons, an increase in the number of event days and positive financial outcomes.

RESPONSIBILITIES

City Council will review and approve any revisions to this Policy.

City Manager will review and approve any procedures related to this Policy.

The ~~Crystal Centre~~ Revolution Place Management team is responsible for the implementation of this Policy.