

PUBLIC & PROTECTIVE SERVICES COMMITTEE AGENDA

July 22, 2025 10:30 AM Council Chambers, City Hall

ATTENDEES

C. Thiessen, G. Blackmore, G. Berg, J. Clayton

All City of Grande Prairie public meetings of Council are accessible to the public as a live stream broadcast through our website at: <u>Meeting Webcast | City of Grande Prairie (cityofgp.com)</u>

Anyone wishing to attend to speak as a delegate must contact Legislative Services at <u>AgendaAdmin@cityofgp.com</u> to submit their presentations in advance. Delegation requests must be submitted by 12:00 p.m. on July 21.

- 1. CALL TO ORDER
- 2. ADOPTION OF AGENDA
- 3. DELEGATIONS
- 4. REPORTS
 - 4.1 Service Area Update
 - 4.2 The Bowes Pilot Project Progress Update
- 5. CORRESPONDENCE
- 6. OTHER BUSINESS
- 7. BYLAW & POLICY REVIEW
- 8. OUTSTANDING ITEMS LIST
- 9. ADJOURN

Dan Lemieux

Dan Lemieux



ADMINISTRATIVE REPORT

TO: Shane Bourke, City Manager	DATE: July 22, 2025						
FROM: Dan Lemieux, Chief Public and Protective Services Officer	MEETING: Public and Protective Services Committee						
REPORT WRITER: Catherine Ridgeway, Events & Programming Director							
SUBJECT: The Bowes Pilot Project Progress Update							

RECOMMENDATIONS

Administration recommends the Public and Protective Services Committee receive this report for information.

PREVIOUS COUNCIL / COMMITTEE DIRECTIONS

At the April 30, 2024, InvestGP Committee meeting the following motion was passed: Committee direct Administration to bring back information regarding a pilot program in the Bowes, including what user groups could be involved and potential costs.

At the July 11, 2024, InvestGP Committee meeting the following motion was passed: Committee direct Administration to bring back a report 90 days after the pilot project begins with a progress update.

BACKGROUND

In October 2024, The Bowes was used to pilot an indoor tennis court rental program to evaluate year-round interest, community demand, and potential revenue generation.

ANALYSIS

The tennis pilot project at The Bowes has been a clear success, serving as an effective strategy to increase venue utilization between event bookings. The presence of tennis has added vibrancy to the space and ensured consistent activity. The tennis community has been both understanding and accommodating during large events, allowing for seamless integration of this offering into the broader facility schedule.

Operational efficiency improved significantly over the course of the pilot. What originally took staff three hours to set up now takes just 1.5 hours. Further, all operational tennis requirements have

been managed by our existing complement of staff. The Operations staff at Bonnetts Energyge 3 of 5 Centre have been able to shift priorities to accommodate tennis without additional staffing hours.

The booking process also evolved throughout the project. Initially, all bookings were coordinated through the Grande Prairie Tennis Club. This transitioned to individual bookings through the Bonnetts Energy Centre Box Office and later expanded to include online booking capabilities. Each phase of this evolution was well-received and contributed to increased accessibility and ease of use for participants.

The City made an initial investment of \$7,000 for tennis nets, which was quickly offset by the revenue generated through bookings. From October to March, tennis rentals brought in \$23,203.44 in revenue.

Overall, the pilot project has been profitable and has proven to be a valuable addition to The Bowes. It has enhanced community engagement, broadened user demographics — including many professionals and physicians — and contributed to higher utilization of the facility during slower periods.

Relationship to City Council's Areas of Focus / Strategic Priorities

Quality of Life: Active Lifestyle.

Innovative Efficiencies & Economic Readiness: Strategic Growth.

Environmental Impact

None.

Economic Impact

None.

Social Impact

Having tennis in the building has certainly added to the vibrancy of The Bowes, helping ensure the facility remains consistently utilized. The tennis community is also notably diverse, with many professionals and physicians among the regular participants.

Relevant Statutes / Master Plans / City Documents

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Risk

None.

Alternatives (Optional)

None.

STAKEHOLDER ENGAGEMENT

Discussions with board members of the Grande Prairie Tennis Club and regular users indicate overall satisfaction with the program. While there are opportunities to improve the space for long-term tennis use, the current setup is meeting user needs and is viewed as a functional venue for play.

SUBJECT: BOWES Pilot Project DATE: July 22, 2025,

BUDGET / FINANCIAL IMPLICATIONS

The City made an initial investment of \$7,000.00 for tennis nets, which was offset by the revenue generated through bookings. From October to March, Tennis bookings revenue was \$23,203.44.

SUMMARY / CONCLUSION

The tennis pilot project at The Bowes successfully increased facility utilization during non-event periods and generated positive financial results.

Feedback from the Grande Prairie Tennis Club and users has been generally positive. While some enhancements to the venue could improve the tennis experience, the space has been deemed functional for current needs.

Based on the positive results of the pilot administration will continue to book The Bowes for Tennis into 2026.

ATTACHMENTS

SUBJECT: BOWES Pilot Project DATE: July 22, 2025,

PUBLIC & PROTECTIVE SERVICES COMMITTEE - OUTSTANDING ITEMS LIST - JULY 22, 2025

ID	Title	Requested on	People Responsible	Item Notes	Expected Report Date
1371	Family & Community Support Services (FCSS) Funding	6/16/2025	Melissa Tucker	Council direct Administration to bring a report to the appropriate Standing Committee showing what percentages other mid-sized cities are contributing to Family & Community Support Services funding.	Q3 2025
1368	Feral Rabbits in the City	6/2/2025	Helen Napier	Council direct Administration to bring a report back to the appropriate Standing Committee regarding options on how to deal with the feral rabbit issue within the City.	Q3 2025
1327	Bowes Pilot Program	7/23/2024	Catherine Ridgeway	Committee direct Administration to bring back a report 90 days after the pilot project begins with a progress update.	Q3 2025
1377	Security at Montrose Cultural Centre	7/8/2025	Dan Lemieux	Committee direct Administration to bring back a report regarding security at the Montrose Cultural Centre.	Q4 2025
1369	Vandalism Recovery Grant Pilot Program	6/10/2025	Stephanie Cajolais	Committee direct Administration to develop a pilot program framework, including application process, and a proposed budget for Council consideration.	Q3 2025
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