

INVESTMENT AND STRATEGY COMMITTEE AGENDA

April 29, 2025 9:00 AM Council Chambers, City Hall

ATTENDEES

D. Bressey, M. O'Connor, G. Blackmore, J. Clayton

All City of Grande Prairie public meetings of Council are accessible to the public as a live stream broadcast through our website at: Meeting Webcast | City of Grande Prairie (cityofgp.com)

Anyone wishing to attend to speak as a delegate must contact Legislative Services at <u>AgendaAdmin@cityofgp.com</u> to submit their presentations in advance. Delegation requests must be submitted by 12:00 p.m. on April 28.

- 1. CALL TO ORDER
- 2. LAND ACKNOWLEDGEMENT
- 3. ADOPTION OF AGENDA
- 4. **DELEGATIONS**
 - 4.1 STARS
 - 4.2 Grande Prairie Regional Tourism Association
- 5. REPORTS
 - 5.1 Service Area Update

Danielle Whiteway

- 6. CORRESPONDENCE
- 7. OTHER BUSINESS
- 8. BYLAW & POLICY REVIEW
 - 8.1 Amendment to Policy 356 Barrier-Free Grant

Danielle Whiteway

- 9. OUTSTANDING ITEMS LIST
- 10. ADJOURN



Delegation Request

Meeting Information

This form is requesting to provide information to be addressed in: Committee Meeting Investment & Strategy

Meeting Type: In Person (Council Chambers) **Requested Date of Appearance:** April 29, 2025

Contact Information

Name: Glenda Farnden

Address: City:

Province: Postal Code:

Phone: Email: gfarnden@stars.ca

How would you like to be addressed? (ie. Title or preferred pronouns)

Are you speaking on behalf of a group or community association?: Yes

If yes, what is the name of the group you represent: STARS Are you authorized to speak on behalf of this group: Yes

Topic of Discussion

Have you spoken to an employee of the City regarding your topic?: Yes

If yes, what was the last department you have spoken to?: Community Connections

Is this is a request for funding?: No

If yes, have you submitted your request through the appropriate City department?:

Is this an agenda item at the meeting?: Yes

If yes, please define agenda item:

Please describe your topic in three sentences or less:

2024 Annual Community Group Funding Report

What outcome would you like to see as a result of this meeting?

Committee receive this report for information.

Please note that your name, comments, and additional submission material will be made publicly available in the Council agenda, and meetings will be livestreamed and posted for public viewing. Your personal email address and/or phone number will not be included in the public record. Comments and materials that are disrespectful or do not contain required information may not be included.

I have read and understand the above statement: true

Submitted Tue Apr 15 16:32:30 GMT 2025





COMMUNITY GROUP GRANT

Funding Form

Section 1: Funding Information

Organization's Name: Shock Trauma Air Rescue Service Foundation

Amount of Funding Received from the City of Grande Prairie Community Group Funding in 2024:

Summary of how the grant funding was used by your organization in 2024:

Please refer to City of Grande Prairie's 2024 Impact Report to include mission statistics specific to City of Grande Prairie.

What key results did your organization achieve in 2024 that contributed to Council's Strategic Priorities?

STARS is a charitable not-for-profit organization that responds to community needs. We deliver care anywhere it's required. Support from our donors propels our innovation, allowing us to deliver leading-edge care that saves lives. We are a trusted partner of governments and health authorities, responsible for providing the highest level of care in our communities. All very much in-line with council's strategic priorities.

1. Provide allocation estimates on how the City's operating funding was used by your organization in 2024								
100 %	rogram or Services: City of GP funding=total directed to GP base operations & staffing							
%	Staffing Costs (salaries, benefits, etc.):							
%	Equipment & Supplies:							
%	Other (please specify):							
100 %	Total % Spent							

2. Gift in Kind (GIK) Contributions Expected This Year

Examples of GIK: insurance, rent/lease payments, maintenance including security monitoring, snow removal, and other services provided, sponsorship/memberships/donations for prize baskets, staff/administrative support to your organization, etc.

GIK Provided By	Type of GIK	Value (\$ Amount)		
City of Grande Prairie	Property Taxes	\$62,544.14		
Happy Gas	JetA Fuel	\$10,000.00		



COMMUNITY GROUP GRANT

Funding Form

Section 1: Funding Information (Continued)

3. Summary of Estimated Projected Annual Revenue Streams and Sources

Note: Please fill in the boxes below to show your organization's revenue/funding stream(s) in 2024

Revenue Streams	Year 1 Revenue (\$)	Explanation of Funding Source
Government — City of Grande Prairie	\$50,193.00	2024 operational support
Government — Other Municipal	\$410,000.00	County of GP / MD of Greenview-ops support
Government — Federal		
Government — Provincial	\$5,000,000.00	
Fundraising	\$590,000.00	Birchcliff Golf Tourney / GP Gala
Gift in Kind	\$72,544.14	See above
Sponsorship		
Other Internally Generated		
Other		
Total	\$6,112,737.14	

4. Summary of Successes & Challenges

Summary of successes in 2024 in your organization:

Please refer to City of Grande Prairie's 2024 Impact Report to include mission statistics specific to City of Grande Prairie.

Summary of challenges in 2024 in your organization:

Missions continue to increase and expenses continue to rise for the organization of the organization; i.e. fuel, medical supplies and equipment, training, etc.. In 2024 cost to run a base increased by more than a million dollars.

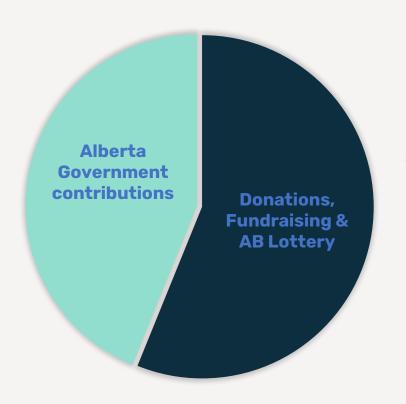
This personal information is being collected under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy Act (FOIP Act), and will be used to administer the applications brought forward for consideration for funding from the City of Grande Prairie. It is protected by the privacy provisions of the Freedom of Information and Protection of Privacy Act. Please forward any questions or concerns to FOIP@cityofgp.com.



The best hope, in a worst-case scenario.



STARS ALBERTA, FY24-25



\$34.2 million (\$11.4M per base)

\$15 million



Donations, Fundraising & Lotteries are needed to cover **56%** of direct operational costs in Alberta

STARS Alberta Lottery net funds pay for one base in Alberta

2023/24 **YEAR IN REVIEW**



STARS EMERGENCY LINK CENTRE

37,365

EMERGENCY REQUESTS HANDLED

102

AVERAGE EMERGENCY REQUESTS A DAY

60K+
MISSIONS TO DATE SINCE 1985

MISSIONS

3,927

YEARLY MISSIONS

1,720 1,025 1,182*

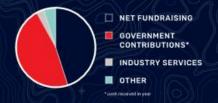
MISSIONS BY PROVINCE

11 AVERAGE DAILY MISSIONS *

FUNDING

\$11.4M

APPROXIMATE ANNUAL COST PER BASE



STARS FUNDING SOURCES

37,345
ANNUAL DONORS

INCIDENT TYPES

STARS RESPONDS TO A VARIETY OF CRITICAL CARE CALLS

CARDIAC 18.05%

ENVIRONMENTAL 0.30%

NEUROLOGICAL 12.48%

OBSTETRICAL 1.42%

PULMONARY 12.64%

VEHICLE INCIDENT 18.38%

OTHER MEDICAL 19.20%

OTHER TRAUMA 17.38%

ESSENTIAL SERVICES FOR ALL, RURAL

- 95% Alberta Municipalities in Partnership
- 80% Regional Leaders (Min. \$2 per capita)
- Include Peace River Regional District, BC
- New Addition: City of Brooks & City of Wetaskiwin

Partnership Ensures A Robust Health & Safety Network

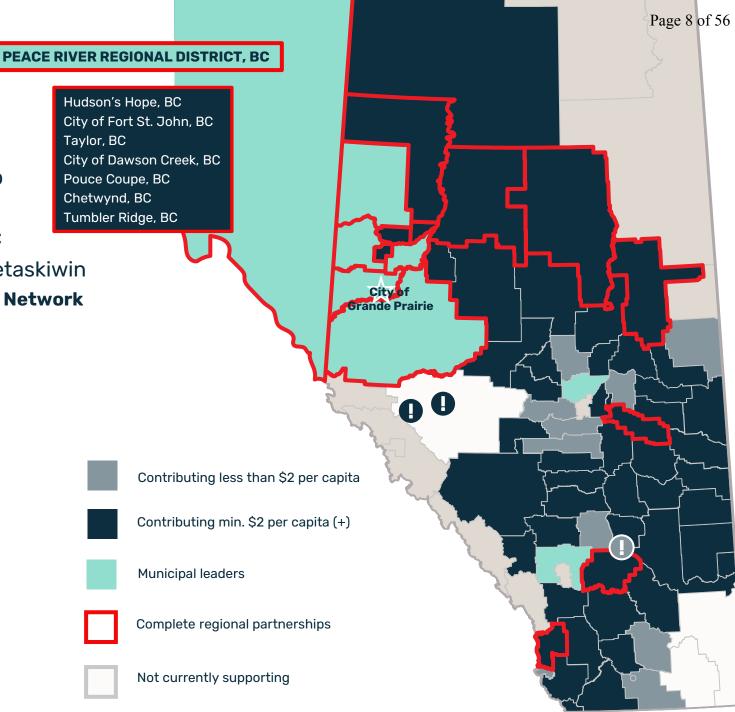
9 PROVINCIAL LEADERS

- Fixed Rate (\$2.50-\$90 per capita)
- Standing Motion
- Emergency Protective Services

2024 Welcome Birch Hills County

REGIONAL LEADERS

Building partnerships within. Based on minimum \$2 per capita



CITY OF GRANDE PRAIRIE WITHIN COUNTY OF GRANDE PRAIRIE STARS 15-YEAR MISSION REPORT	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Раде 9 2024	of 56 TOTAL
BEAVERLODGE HOSPITAL IFT's	4	1	2	2	6		4	2	2	2	2	2	8	3	4	44
NEAR BEAVERLODGE	7	9	10	8	17	10	12	6	10	2	6	6		3	5	111
NEAR BEZANSON*		1	3	3	4	5	1	5	3	2	2	4	3	3	2	41
NEAR CLAIRMONT			1	1	1	1		1						4	1	10
NEAR DEMMITT		1	2		1		1	1	2			2	2	4	1	17
NEAR GOODFARE					1				1	3	1	2		1	2	11
GRANDE PRAIRIE REGIONAL HOSPITAL IFTs	12	14	9	22	10	29	8	10	7	13	12	21	22	18	29	236
NEAR GRANDE PRAIRIE SCENE CALLS	21	15	16	15	14	17	6	9	7	6	9	5	3	4	7	154
NEAR GROVEDALE*									1					2	4	7
HORSE LAKE FN	3		2	2	2	5	2	3	3	5	4	1		5	3	40
NEAR HYTHE	8	6	3	9	5	4	6	7	7		2	7	1	2	2	69
NEAR LA GLACE	2	3	1	1	1	3	4	1	1	1	3		2	3	2	28
NEAR LYMBURN					1							1		2	1	5
NEAR PIPESTONE CREEK*					1					1			1			3
NEAR SEXSMITH	6	3	4	7	7	10	6	5	4	4		2	3	11	3	75
NEAR TEEPEE CREEK	1		2		1		1	2		3	3	4	2	6		25
NEAR VALHALLA	2					2		1	3	1	2	3	1		2	17
NEAR WEMBLEY		7	2	2	6	6	4	1	2	6	2	1			1	40
TOTAL Grande Prairie = 42% of missions flown within County of G.P.	66	60	57	72	78	92	55	54	53	49	48	61	48	71	69	933

^{*} Scene calls and search & rescue (SAR) coded to nearest community - Actual mission location used to identify each occurrence within County of Grande Prairie boundaries

STARS IS BORDERLESS

6 BASES ACROSS WESTERN CANADA

- Average 11 MISSIONS PER DAY
- MORE THAN 60,000 (+) MISSIONS FLOWN
- AIR MEDICAL CREW (AMC) CROSS-TRAINED
- ALL CREW AND ASSETS CROSS BORDERS

Mission Count	STARS Base	Mission Type	Description	Disposition
1	Calgary	IFT	Medical	PT TRANSPORTED - STARS
2	Calgary	Scene	Near Drowning / Trauma	PT TRANSPORTED - STARS
3	Calgary	IFT	NICU	PT TRANSPORTED BY GROUND WITH SPECIALTY TEAM
4	Calgary	IFT	COPD / Respiratory	PT TRANSPORTED - STARS
5	Edmonton	Scene	Cardiac	PT TRANSPORTED - STARS
6	Edmonton	Scene	Rollover	NMR MISSION CANCELLED NO TRANSPORT
7	Edmonton	Scene	Workshop Explosion	MISSION CANCELLED - ALTERNATE TRANSPORT
8	Edmonton	Scene	GSW	PT TRANSPORTED - STARS
9	Grande Prairie	Scene	Stroke	PT TRANSPORTED - STARS
10	Grande Prairie	IFT	MVC	PT TRANSPORTED BY GROUND WITH STARS AMC
11	Grande Prairie	IFT	Motorcycle vs Deer	PT TRANSPORTED - STARS
12	Regina	IFT	Decreased LOC	PT TRANSPORTED - STARS
13	Regina	IFT	Pneumonia	PT TRANSPORTED - STARS
14	Saskatoon	Scene	Motocross Accident	PT TRANSPORTED - STARS
15	Saskatoon	IFT	Sepsis	PT TRANSPORTED - STARS
16	Winnipeg	Scene	MVC Polytrauma	PT TRANSPORTED - STARS
17	Winnipeg	IFT	Perforated Bowel	PT TRANSPORTED - STARS
18	Winnipeg	Scene	Seizures	PT TRANSPORTED - STARS



NEW MEDICATION HEMORRHAGE CONTROL

STARS has bolstered its medical toolkit with an innovative new blood product to help form blood clots and assist with hemorrhage control.

- Increase to 4 units of blood onboard
- Utilized in severe trauma cases
- Patients requiring more than two units of blood
- Fibrinogen promotes blood clots to form

WATSON LAKE **FORT NELSON** HOUSE **GRANDE PRAIRIE**

OUR LONGEST MISSION

While hunting in the rugged mountains of northern B.C., Doug MacTavish suffered a major heart attack. Providing critical care to this patient in need resulted in our longest mission to date.

2,408 LITRES OF FUEL

1,763 KILOMETRES

8.2 HOURS OF FLIGHT

5.3 HOURS WITH PATIENT

1 LIFE SAVED

CITY OF GRANDE PRAIRIE

PROVINCIAL LEADER

DEDICATION LEADERSHIP FUTURE FOCUSED

BENEFITS

- STARS physical response & virtual care consultation
- Critical care and procedural guidance for medical practitioners
- Together, we enhance rural healthcare
- Residents access STARS 24/7 across Western Canada
- No cost to the patient.



A LIFE IS SAVED EVERY DAY. YOUR PARTNERSHIP MAKES IT POSSIBLE.



Thank you, City of Grande Prairie

From the beginning, STARS has relied on our allies to help fulfill our mission of providing critical care, anywhere.

Allies like you make it possible for STARS to continue learning, growing and innovating to ensure we can be there for the next patient, and for more communities, wherever they are and in whatever way they need us.

You support essential education and training, necessary tools, and new and improved technology, allowing us to continue providing critical care when it's needed most.

You make it possible for us to save lives, every day.

From all of us at STARS, and on behalf of the patients we serve,

thank you.

BUILT BY THE COMMUNITY, FOR THE COMMUNITY

730+

communities were cared for last year



In 2024, the City of Grande Prairie generously contributed \$50,193 to support STARS flight operations from the Grande Prairie base that serves the northern region of Alberta - **Thank you!** In addition, the City of Grande Prairie contributed \$62,544.14 in gift-in-kind property taxes which plays a significant role in the success of our northern base. We are sincerely grateful for your commitment to our fight for life.

With your support, we can surpass obstacles and extend beyond boundaries. Most importantly, you make an immediate response possible for people every day.

STARS was built by the community, for the community, and thanks to allies like you, we can continue to reach the communities within Western Canada and the patients within who need our help.

You allow STARS to use any transportation and tools necessary to reach patients and deliver the care that can save lives.

Because of you, patients like Willem van Lankvelt will have access to world-class, rapid critical care - no matter where they live, work, or play, for generations to come.

Our partnership with the City of Grande Prairie is of great pride to STARS, and we are excited to show you the direct impact your gift makes in our communities.

You make critical care anywhere, possible.

Thank you.



CITY OF GRANDE PRAIRIE 15-YEAR MISSION OVERVIEW

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^{*} Scene calls and search & rescue (SAR) coded to nearest community - Actual mission location used to identify each occurrence within County of Grande Prairie boundaries

Over the past 15-years, (from 2010 up to and including December 31, 2024) because of your support, STARS was able to carry out a total of 933 missions within the City and County of Grande Prairie including, 236 critical inter-facility transfers from the Grande Prairie Regional Hospital and 154 scene missions within the City of Grande Prairie and local areas. Thank you for helping to support the residents of the City of Grande Prairie in the communities where they live, work and play.

STARS is more than transport. Whether by air, ground, or satellite link, the expert care delivered by our doctors, nurses, and paramedics comes in many forms. The STARS Emergency Link Centre also acts as a critical care logistics hub, connecting patients with help beyond STARS. Because of your support, we are wherever we need to be using any transportation and tools necessary to reach our patients and deliver the care that can save their lives. For some patients, a helicopter is the right method to respond. For others, our teams will go by airplane or ground ambulances. Often, our physicians can diagnose and provide care guidance directly through phone or video link. The STARS Emergency Link Centre specializes in bringing together all the healthcare and emergency response professionals who are working to help each patient survive.

Any one of us can experience a life-changing incident or medical complication whether or not we're close to care. That's why STARS exists. Your commitment makes an impact and helps deliver critical care anywhere for your residents, ensuring every one of them has access to care when they need it the most.

ESSENTIAL SERVICES FOR ALL, RURAL

UNITED IN PARTNERSHIP

Building a robust health & safety network.

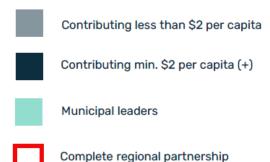
- 94% AB Municipalities in partnership
- Includes northeastern B.C.
- 75% Regional Leaders
- Requests pending

REGIONAL LEADERS

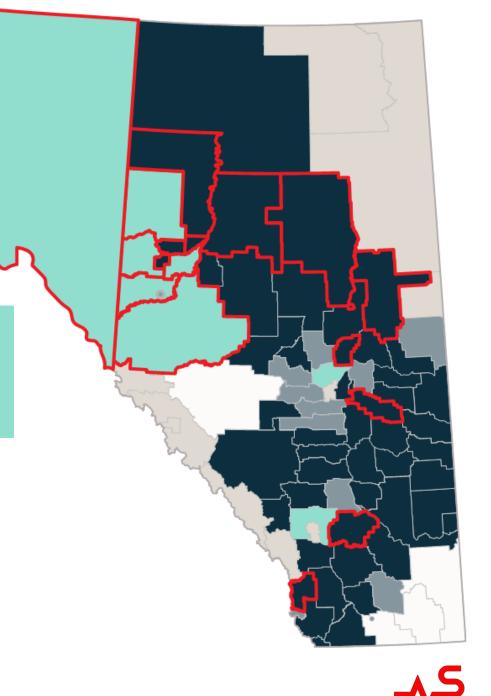
Building partnerships within. Based on minimum \$2 per capita

(9) PROVINCIAL LEADERS

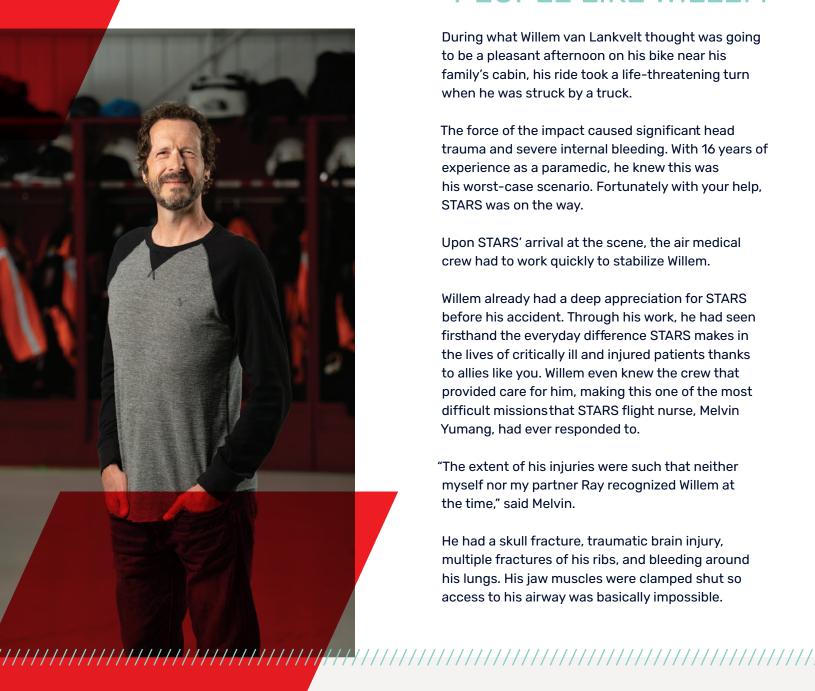
- Fixed rate of support
- Standing motion
- Included in protective services budget







YOU MAKE IT POSSIBLE TO SAVE PEOPLE LIKE WILLEM



During what Willem van Lankvelt thought was going to be a pleasant afternoon on his bike near his family's cabin, his ride took a life-threatening turn when he was struck by a truck.

The force of the impact caused significant head trauma and severe internal bleeding. With 16 years of experience as a paramedic, he knew this was his worst-case scenario. Fortunately with your help, STARS was on the way.

Upon STARS' arrival at the scene, the air medical crew had to work quickly to stabilize Willem.

Willem already had a deep appreciation for STARS before his accident. Through his work, he had seen firsthand the everyday difference STARS makes in the lives of critically ill and injured patients thanks to allies like you. Willem even knew the crew that provided care for him, making this one of the most difficult missions that STARS flight nurse, Melvin Yumang, had ever responded to.

"The extent of his injuries were such that neither myself nor my partner Ray recognized Willem at the time," said Melvin.

He had a skull fracture, traumatic brain injury, multiple fractures of his ribs, and bleeding around his lungs. His jaw muscles were clamped shut so access to his airway was basically impossible.

Call received. STARS crew is pre-alerted.



In 2016, registered nurse Melvin Yumang began his journey with STARS. In addition to years of experience in ERs and pediatric ICUs across Canada, Yumang went on to complete the six-month STARS Critical Care and Transport Medicine Academy program – a highly specialized, donor-supported certificate program offered to experienced rural health care professionals and is a requirement for new STARS air medical crew. After this intense course, he was ready to put on the STARS signature blue flight suit and care for the most critical patients. As he reflects on his eight years as a STARS flight nurse, he credits the organization's success to the expertise of his fellow crew members. Thanks to allies like you, professionals like Yumang have access to essential training needed on STARS' aircraft and in rural or remote health care settings.

"It's a privilege to be able to serve those in our community."

MELVIN YUMANG, STARS FLIGHT NURSE

Patients like Willem receive advanced care and treatment using leading edge medicine and technology.

\$10,000

Oxygen equipment like tanks and refills to help patients breathe.

\$1,800

Blood on Board coolers to carry units of blood for onboard transfusions.

Portable suction units to help clear patient's airways.

\$25,000

Essential medication like antibiotics, IV fluids, insulin, and blood thinners.

*All costs are reported approximately per base per year.

"Will's accident was quite traumatic," says STARS flight paramedic Ray Rempel. "There's two things that STARS can bring to patients. One is speed, the other is a higher level of critical care. Willem needed both on that night. We were able to give him blood, and decompress the chest to allow him to breathe a little bit better. We gave medication to access his airway and provided him with the oxygen he needed."

Thanks to your support, STARS was able to provide the critical care needed in such a difficult and complex situation. Working alongside our allies – police, fire, and EMS – on the ground, Willem was rapidly transported to the trauma centre where he received definitive care and has been able to make a successful recovery.

Because of donors like you, Willem was able to recover and return to work as a paramedic. Your support helps save people like Willem, wherever they are, whenever they need critical care. Thank you for enabling us to be there when we're needed most.



Willem van Lankvelt, STARS VERY IMPORTANT PATIENT



Scan the QR code to hear Willem's story in his own words.

YOU MAKE IT POSSIBLE FOR US TO IMPACT THOUSANDS OF LIVES

With your commitment to our fight for life, you ensure that everyone has access to critical, life-saving care, no matter where they live, work or play. In the air, on the ground, and virtually, we are wherever we need to be to give patients their best hope in a worst-case scenario.



Incident types CARDIAC 18.05%



NEUROLOGICAL 12.48%

OBSTETRICAL 1.42%

PULMONARY 12.64%

VEHICLE INCIDENT 18.38%

OTHER MEDICAL 19.20%

OTHER TRAUMA 17.38%

With support from allies like you, STARS is able to provide landing zone training for first responders and clinical training sessions for rural medical practitioners in our communities to ensure patients receive the best care possible in a worst-case scenario. This year:

121
utreach education

outreach education sessions were fulfilled in our communities. 3,800+

participants attended landing zone and clinical education sessions.



49" Ultrawide monitor

\$3,000

YOU MAKE IT POSSIBLE TO CONNECT WITH PATIENTS, FASTER

The STARS Emergency Link Centre (ELC) is the critical care logistics hub. You support highly skilled emergency communications specialists connecting STARS to 911 and other emergency services, overseeing helicopter missions and coordinating transport and care for patients. With dedication from allies like you, the ELC is able to run 24/7/365 and allows us to be there for the next patient, whenever they need us.

Critical patients may now receive care quicker than ever before thanks to the launch of a virtual care trial by STARS in partnership with Saskatchewan Health Authority. STARS Virtual Care allows transport physicians to be connected to local providers during active missions via a secure video connection. The trial is underway across the province of Saskatchewan.

"This new tool is allowing us to provide care more precisely and timely, because when I am consulted I can see the problem directly rather than having someone describe it to me over the phone, especially when they can often be in the midst of dealing with a very critical situation," said STARS base medical director for Regina and Saskatoon, Dr. Dallas Pearson.



BECAUSE OF YOU

37,365

emergency requests were handled by the ELC, an average of **102/day.**

114

transport physicians on staff.

8,760

operational hours of logistics coordination by the ELC.

Phone & Bluetooth headset \$2,000

Embroidered uniform tops \$35

Air dispatch radio system \$510,000

Ergonomic dispatch chair \$2,000

BECAUSE OF YOU

STARS has flown more than

60,000

total missions since 1985.

TO PROVIDE

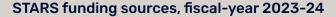
\$11.4M

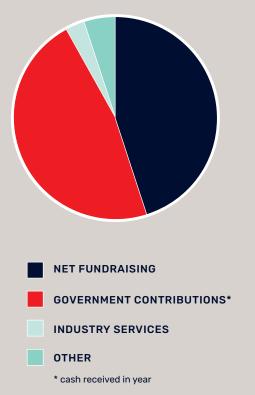
approximate annual cost per base

37,345

annual donors







IT IS ONLY POSSIBLE /////// BY OUR SIDE ///////

As a charitable not-for-profit, we can only operate with the remarkable support of our community allies.

The unwavering commitment of allies like you makes it possible for us to continue providing life-saving care, wherever and whenever it's needed, and ensure we can serve Western Canadians well into the future.

Thank you for making sure we can be there for the next patient, no matter how far.



NEW MEDICATION HEMORRHAGE CONTROL

STARS has bolstered its medical toolkit with an innovative new blood product to help form blood clots and assist with hemorrhage control.

- Increase to 4 units of blood onboard
- Utilized in severe trauma cases
- Patients requiring more than two units of blood
- Fibrinogen promotes blood clots to form

CITY OF GRANDE PRAIRIE



BENEFITS

- STARS provides physical response and virtual care consultation
- Assist local practitioners with critical care/procedural guidance
- Together we enhance rural healthcare
- Residents have access to STARS 24/7 across Western Canada
- No cost to the patient

THANK YOU



GLENDA FARNDEN

SENIOR MUNICIPAL RELATIONS LIAISON 780-512-6205 gfarnden@stars.ca



STAY IN TOUCH

Scan or click the QR code to stay up-to-date with our latest news.



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Delegation Request

Meeting Information

This form is requesting to provide information to be addressed in: Committee Meeting Investment & Strategy

Meeting Type: In Person (Council Chambers) **Requested Date of Appearance:** April 29, 2025

Contact Information

Name: Jasmin Greavett

Address: U:114 11330 106 STREET

Province: Alberta

Postal Code: T8V 7X9

Phone:

Email: jasmin@gptourism.ca

How would you like to be addressed? (ie. Title or preferred pronouns)

Are you speaking on behalf of a group or community association?: Yes

If yes, what is the name of the group you represent: Grande Prairie Regional Tourism Association

Are you authorized to speak on behalf of this group: Yes

Topic of Discussion

Have you spoken to an employee of the City regarding your topic?: Yes

If yes, what was the last department you have spoken to?: Community Connections

Is this is a request for funding?: No

If yes, have you submitted your request through the appropriate City department?:

Is this an agenda item at the meeting?: No

If yes, please define agenda item:

Please describe your topic in three sentences or less:

2024 Community Group Annual Funding Report

What outcome would you like to see as a result of this meeting?

Committee receive this report for information.

Please note that your name, comments, and additional submission material will be made publicly available in the Council agenda, and meetings will be livestreamed and posted for public viewing. Your personal email address and/or phone number will not be included in the public record. Comments and materials that are disrespectful or do not contain required information may not be included.

I have read and understand the above statement: true

Submitted Tue Apr 15 22:05:22 GMT 2025





COMMUNITY GROUP GRANT

Funding Form

Section 1: Funding Information

Organization's Name: Grande Prairie Regional Tourism Association

Amount of Funding Received from the City of Grande Prairie Community Group Funding in 2024: 96,330

Summary of how the grant funding was used by your organization in 2024:

The grant supported the operational costs required by GPRTA to develop and distribute the 2025 Visitor Guide, enhance the connectivity and collaboration among operators in the region with the goal of building out the tourism experiences offered in the region, and maintain an up-to-date website which is the first and repeat point of contact for visitors to the region.

What key results did your organization achieve in 2024 that contributed to Council's Strategic Priorities?

Refer to attachment.

1. Provide allocation estimates on how the City's operating funding was used by your organization in 2024							
%	Program or Services:						
80 %	staffing Costs (salaries, benefits, etc.): 80						
20 %	Equipment & Supplies: 20						
%	Other (please specify):						
100 %	Total % Spent						

2. Gift in Kind (GIK) Contributions Expected This Year

Examples of GIK: insurance, rent/lease payments, maintenance including security monitoring, snow removal, and other services provided, sponsorship/memberships/donations for prize baskets, staff/administrative support to your organization, etc.

GIK Provided By	Type of GIK	Value (\$ Amount)		
City of Grande Prairie	Lease and maintenance	54,017		



COMMUNITY GROUP GRANT

Funding Form

Section 1: Funding Information (Continued)

3. Summary of Estimated Projected Annual Revenue Streams and Sources

Note: Please fill in the boxes below to show your organization's revenue/funding stream(s) in 2024

Revenue Streams	Year 1 Revenue (\$)	Explanation of Funding Source
Government — City of Grande Prairie	152,300	Operating grant and Visitor Services grant
Government — Other Municipal	140,256.75	Municipal membership fees
Government — Federal	8,612	Summer jobs grant
Government — Provincial	60,000	Travel Alberta contractor fees
Fundraising		
Gift in Kind	56,615	Centre 2000 lease and maintenance
Sponsorship		
Other Internally Generated	92,953.54	Other memberships, sales, fees for service
Other		
Total	510,737.29	

4. Summary of Successes & Challenges

Summary of successes in 2024 in your organization:

Completed Phase 1 of the Agri-culinary experience development; Forged partnership with Destination Canada, Explore Edmonton, Extraordinary Yellowknife to ensure Grande Prairie region is represented in the Northern Sky Tourism Corridor strategy; Created the 2024 Visitor Guide with 15,000 copies distributed through AB, NWT and NE BC; Supported 219 individuals to access Bus Tours of the city; connected with over 29,000 individuals online.

Summary of challenges in 2024 in your organization:

Vacant Executive Director role limited ability of GPRTA to engage with community and tourism operators. It also restricted Travel Alberta funding available to GPRTA required to executive tactical marketing and promotion efforts.

This personal information is being collected under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy Act (FOIP Act), and will be used to administer the applications brought forward for consideration for funding from the City of Grande Prairie. It is protected by the privacy provisions of the Freedom of Information and Protection of Privacy Act. Please forward any questions or concerns to FOIP@cityofgp.com.

GPRTA Operational Update

April 29, 2025



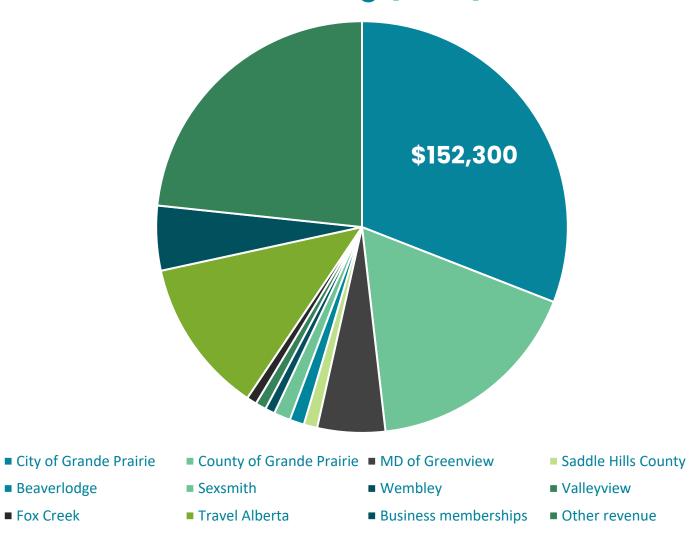
THE WORK OF A DESTINATION ORGANIZATION



■ Beaverlodge

■ Fox Creek

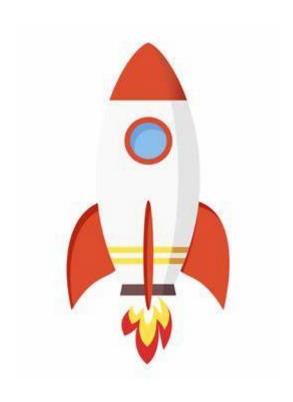
GPRTA Funding (cash), 2024





Innovative efficiencies and economic readiness

Developing and executing actions that foster a strong and resilient local economy.



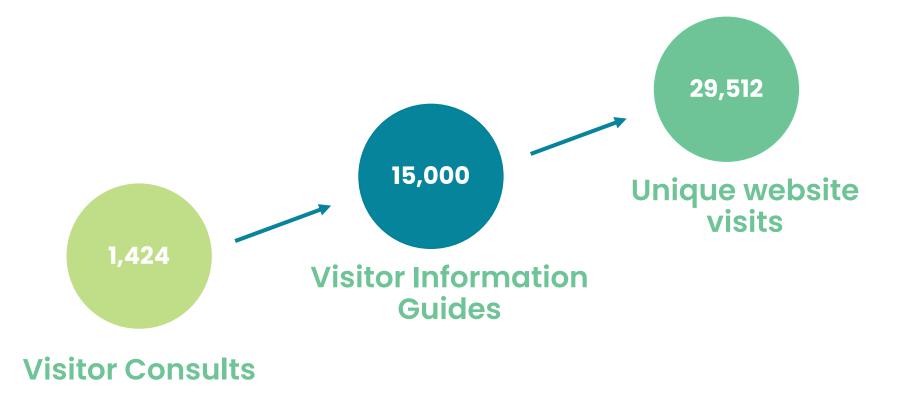
Agri-Culinary Tourism Development project

Northern Sky Tourism Corridor initiative

Engaging relationships

Fostering deep and sincere inclusiveness throughout all social and economic dimensions of the community.







Innovative efficiencies and economic readiness

Destination development

- Summit
- Workshops
- International Business Events Attractions Strategy
- Northern Sky Tourism Corridor initiative

400%

Increase in market-ready agriculinary operators

60%

Net promoter score

2

Bids submitted

Engaging relationships

Destination promotion and consumer events

- Marketing
- Visitor Information Services
- Curated experiences and itineraries
- Resident education

1,708

Visitor consults

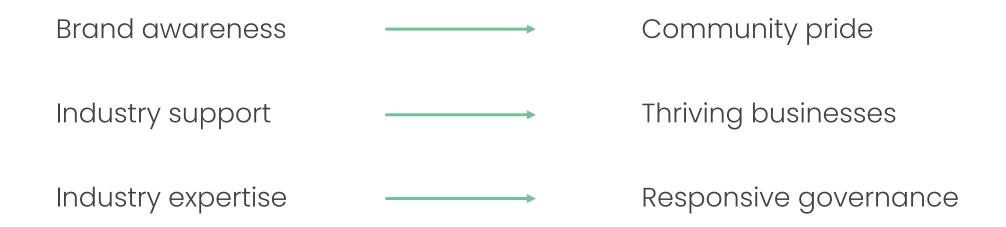
75

Conversions facilitated

10%

Positive change in resident sentiment

Value Creation for the City of Grande Prairie



Grande Prairie is a destination of choice.



Attachment to City of Grande Prairie Community Group Funding Report, 2024 Submitted by the Grande Prairie Regional Tourism Association

Section 1: Funding Information

What key results did your organization achieve in 2024 that contributed to Council's Strategic Priorities?

Destination development is part of a chain reaction of economic development so GPRTA strives to align with and amplify the priorities and efforts of our municipal and community partners. Like Council, GPRTA's overall contribution enhances the quality of life in Grande Prairie. We do this by showcasing innovative efficiencies and economic readiness and forging and nurturing engaging relationships.

Priority: Innovative Efficiencies and Economic Readiness

With support from Tourism Alberta, GPRTA developed an agri-culinary tourism subcommittee and spearheaded an initiative to enhance connectivity and collaboration among operators in the region with the goal of building out the tourism experiences offered in the region. GPRTA developed an inventory of over 200 existing culinary and agricultural tourism experiences/products (including distilleries, breweries, wineries, manufactured agricultural products and guest experiences) that are or can be market ready – 70 (31%) of which are in the city. GPRTA is now positioned to move into the next phase of planning: developing and offering operator business support, developing itineraries to expose their products and bring in residents/visitors, and providing targeted marketing expertise and services.

Destination Canada identified the corridor linking Yellowknife and Edmonton as 1 of only a handful of projects their investing in across Canada. GPRTA became a key stakeholder in this research to ensure regional operators influence the design of this project to reap future benefits. In December, GPRTA hosted both an industry mixer with representatives from all agencies in attendance as well as a stakeholder engagement to promote the assets in the region. We will continue to work with the project leads throughout the research and design phase of the project in 2025.

Priority: Engaging Relationships

In 2024, operation of the Visitor Information Centre remained a primary focus of GPRTA. As part of bolstering awareness of regional tourism operators and assets to ensure positive guest experiences, GPRTA designed, printed and distributed over 15,000 Visitor Guides through Alberta, NE BC, and the NWT.

Attachment to City of Grande Prairie Community Group Funding Annual Report, 2025 Grande Prairie Regional Tourism Association Post-COVID, peoples comfort with and reliance on technology to connect with information has increased. GPRTA's website is a significant source of information yielding 29,512 unique user views in 2024. The webpages most engaged with were our Things to Do and Attraction pages. I can't, unfortunately, say how many of these views converted into engagement with the products and experiences offered but at the very least GPRTA raises the profile of those featured.

In partnership with the Rotary Club of Grande Prairie, GPRTA connected 219 individuals to bus tours that showcase unique history, features and offerings throughout the city.

While we scaled back on participation at events, tradeshows and conferences, we did support or participate in Canada Day, Winter Festival and provide administrative support and guest services on-site at the Bear Creek Folk Festival.



ADMINISTRATIVE REPORT

TO: Shan	ne Bourke, City Manager	DATE:	April 29, 2025
I FR()IVI:	anielle Whiteway, Chief nancial Officer	MEETING:	Investment & Strategy Committee
REPORT WRITER: Rory Tarant, Interim Director, Economic Development			

TEPORT WITHER. Roly rarant, intenin Director, Economic Developmen

SUBJECT: Barrier Free Grant Extension

RECOMMENDATIONS

That the Investment & Strategy Committee recommend Council approve Policy 356, as amended to extend the Barrier Free Grant application deadline to December 31, 2025.

PREVIOUS COUNCIL / COMMITTEE DIRECTIONS

On August 10, 2020, Council adopted Policy 318 - Economic Recovery Fund.

On February 23, 2021, Council adopted Policy 356 - Barrier-Free Grant.

On December 5, 2023, the Invest GP Committee directed Administration to:

"Bring back potential amendments to Policy 356 to be up to \$20,000 matching."

On December 11, 2023, Council adopted the following motion:

"Council re-capitalize the Barrier Free Grant (Policy 356) with \$80K from the general Economic Recovery Fund."

On March 25, 2024, Council amended Policy 356 to have the grant expire on March 31, 2025.

BACKGROUND

The Barrier-Free Grant is designed to promote a business environment that is accessible to all residents, visitors and employees, through financial incentives for commercial property and business owners to invest in Accessibility Improvement Projects.

In December of 2023, Council recapitalized the Barrier Free Grant with \$80K from the general Economic Recovery Fund.

In March of 2024, Council amended Policy 356 with the decision to have the Barrier-Free aga of 56 application intake close when the total funding in the Barrier-Free Economic stream was fully allocated or on March 31, 2025, whichever came first.

ANALYSIS

From 2021-2024, a total of 16 Barrier-Free grants were awarded, with a funding total of \$128,245 granted to local businesses and organizations. Private investments totalled \$261,562. Every \$1 in grant funding provided resulted in \$2 in private investment into accessibility projects.

Industry	Grant	Business	Total Project
	Amount	Investment	Costs
Professional Services	\$24,209	\$29,966	\$54,175
Eating/Drinking	\$16,277	\$16,995	\$33,272
Establishments			
Healthcare/Support	\$32,037	\$81,053	\$113,090
Multi Office/Commercial	\$14,391	\$85,130	\$99,521
Space Facilities			
Non-Profits	\$39,205	\$46,079	\$85,284
Retail Spaces	\$2,126	\$2,339	\$4,465
Total (16)	\$128,245	\$261,562	\$389,807

Relationship to City Council's Areas of Focus / Strategic Priorities

The Barrier Free grant aligns with the following City Council Strategic Objectives; Innovative Efficiencies and Economic Readiness by providing support to local businesses to continue growing diverse and innovative economic opportunities and ensuring a strong and resilient local economy.

Environmental Impact

No Impact

Economic Impact

Incentives expedite the ability of businesses to install or make upgrades to their buildings to enhance accessibility. Extending the program would allow a greater number of projects to proceed, supporting local businesses and tradespeople.

Social Impact

Extending the program would allow for more businesses and organizations to make accessibility investments in their buildings making our community more accessible.

Relevant Statutes / Master Plans / City Documents

There are no relevant documents.

<u>Risk</u>

There are no risks identified.

SUBJECT: Barrier Free Grant Extension DATE: April 29, 2025

MEETING: Investment & Strategy REPORT WRITER: Rory Tarant

No specific stakeholder engagement was done related to this request.

BUDGET/FINANCIAL IMPLICATIONS

There is \$76,751 remaining in the Barrier-Free Grant fund. If the application date is extended, grants would continue to be provided until either the application deadline or funds are expended, whichever comes first.

SUMMARY/CONCLUSION

Due to the benefit of the Barrier Free Grant for our community and its residents, it is recommended that the application deadline of this grant be extended until December 31, 2025.

ATTACHMENTS

Attachments: Policy 356 – Barrier Free Grant

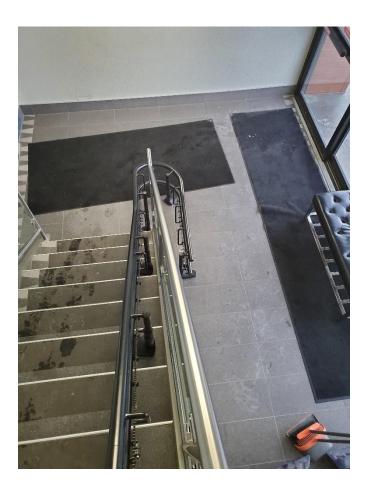
SUBJECT: Barrier Free Grant Extension DATE: April 29, 2025

MEETING: Investment & Strategy REPORT WRITER: Rory Tarant

Photos of Accessibility Projects funded by Barrier-Free Grant











Barrier-Free Grant

Policy Title	Barrier-Free Grant		
Policy Number	356	Approved Date	2021/02/22
Department	Invest Grande Prairie	Last Amended	2024/03/25
Mayor Signature		Last Reviewed	2024/03/25
		Signature Date	

1. Policy Statement

1.1. The City of Grande Prairie (City) will incentivize accessibility improvements for local Commercial buildings, support access to services for all residents and encourage the health, vitality and inclusiveness of our community.

2. Reason For Policy

2.1. To support businesses and property owners through financial incentives for the removal of physical, architectural or technological barriers that prevent persons with physical, cognitive or sensory disabilities from accessing or using public Commercial spaces on an equal basis with others.

3. Definitions

- 3.1. "Accessibility Improvement Project" means renovations or improvements to private property that facilitate the removal of physical, architectural or technological barriers that prevent persons with physical, cognitive or sensory disabilities from accessing or using public Commercial spaces on an equal basis with others. Eligible Accessibility Improvement Projects include improvements to the interior or exterior of the building, including transitions from public to private land, from parking areas to the primary building entrance and ensuring unobstructed access to services for all visitors, patrons and employees.
- **3.2.** "Barrier" means a physical, architectural or technological obstacle that makes it difficult for persons with disabilities to access or use public spaces on an equal basis with others.
- **3.3.** "Barrier-Free Grant Guidelines and Procedure" means the guidelines and procedures approved by the City Manager which are used to direct the intended effect of this Policy.
- **3.4.** "City" means the municipal corporation of The City of Grande Prairie, having authority under the Municipal Government Act RSA 2000 C. M-26 and other applicable legislation. Where context requires City also means the area included within the municipal boundaries of the City.





Barrier-Free Grant

- **3.5.** "Commercial" means a building or property used for or intended to be used for, in whole or in part, commercial, industrial or institutional purpose, excluding government owned buildings and properties.
- **3.6.** "Engineering Services Fees" means all fees relating to excavation permits and barricading or lot grading permits outlined in the Fees, Rates and Charges Bylaw C-1395, Schedule "A", excluding any fees collected as deposits and development levies.
- **3.7. "Barrier-Free Grant"** means a grant to a business or property owner of an existing Commercial building for improvements made to the property or building that demonstrate a benefit to persons with physical or sensory disabilities.
- **3.8.** "Hard Costs" means labour and materials for the building structure.
- **3.9.** "Inspection Services Permit Fees" means all fees relating to Commercial building, electrical, plumbing, or gas permits, occupancy certificate, or any miscellaneous permit fees outlined in the Fees. Rates and Charges Bylaw C-1395. Schedule "A".
- **3.10.** "Planning and Development Fees" means all fees relating to all Commercial development and sign permits, compliance/zoning certificates, planning applications and miscellaneous fees outlined in the Fees. Rates and Charaes Bylaw C-1395. Schedule "A".

4. Related Information

- **4.1.** The following Barrier-Free Grant incentives are available to any existing Commercial property owners within the City.
 - **4.1.1.** A grant matching 50% of Hard Costs up to a maximum of \$20,000 for an Accessibility Improvement Project that qualifies according to the **Barrier-Free Grant Procedure**.
 - **4.1.2.** Waiver of City Fees:
 - a. The City imposed portions of all Inspection Services Permit Fees, Engineering Services Fees and Planning and Development Fees will be waived for projects that qualify under the Barrier-Free Grant Procedures. Amounts remitted to other levels of government, charges as a result of a penalty or relating to construction not approved under this Policy remain payable.
- **4.2.** All Accessibility Improvement Projects must conform to the City's **Land Use Bylaw C-1260**, **Building Bylaw C-1328** and the National Building Code 2019 (AB) Edition.
- **4.3.** Grant intake will close when the total funding in the Barrier-Free Economic Stream is allocated or on December 31, 2025 whichever comes first.





Barrier-Free Grant

5. Responsibilities

- **5.1.** City Council will review and approve any revisions to this Policy.
- **5.2.** City Manager will review and approve any procedures related to this Policy.
- **5.3.** City Administration will carry out the policy based on established procedures.

6. Legislative Authority & Other Reference

- 6.1. Bylaw C-1260 Land Use
- 6.2. Bylaw C-1328 Building
- 6.3. <u>Bylaw C-1395</u> Fees, Rates and Charges
- 6.4. City Procedure 356-1 Barrier-Free Grant
- 6.5. Program Guidelines 356-1-1 Barrier Free Grant
- 6.6. Barrier-Free Grant City Website
- **6.7.** National Building Code 2019 (AB) Edition

7. Version History

Action	Date	Description
New Policy	2021/02/22	
Revision	2024/03/25	Added a definition for "City". Amended 4.1a to increase the amount from \$10,000 to \$20,000, add "up" before "to", change "any" to "an", and change the reference to the Guidelines to the Procedures. Amended 4.3, to change policy expiring to grant intake closing and specified the funding source.
Revision	YYYY/MM/DD	New template. Changed the deadline in 4.3. from "March 31, 2025" to "December 31, 2025".





Barrier-Free Grant

Policy Title	Barrier-Free Grant			
Policy Number	356	Approved Date	February 22, 2021	
Department		Last Amended	March 25, 2024	
	Economic Development	Last Reviewed	March 25, 2024	
Mayor Signature		Signature Date	Click or tap to enter a date.	

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2. Reason For Policy

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Barrier-Free Grant

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 - b) Waiver of City Fees:
 - i) The City imposed portions of all Inspection Services Permit Fees, Engineering Services Fees and Planning and Development Fees will be waived for projects that qualify under the Barrier-Free Grant Procedures. Amounts remitted to other levels of government, charges as a result of a penalty or relating to construction not approved under this Policy remain payable.
- **4.2.** All Accessibility Improvement Projects must conform to the City's <u>Land Use Bylaw C-1260</u>, <u>Building</u> <u>Bylaw C-1328</u> and the National Building Code 2019 (AB) Edition.
- **4.3.** Grant intake will close when the total funding in the Barrier-Free Economic Stream is allocated or on March 31, 2025, December 31, 2025 whichever comes first.



Barrier-Free Grant

5. Responsibilities

- **5.1.** City Council will review and approve any revisions to this Policy.
- **5.2.** City Manager will review and approve any procedures related to this Policy.
- **5.3.** City Administration will carry out the policy based on established procedures.

6. Legislative Authority & Other Reference

- 6.1. Barrier-Free Grant Procedure 356-1
- 6.2. Barrier Free Grant Program Guidelines 356-1-1
- 6.3. Building Bylaw C-1328
- 6.4. Fees, Rates and Charges Bylaw C-1395, Schedule "A"
- 6.5. Land Use Bylaw C-1260
- 6.6. Barrier-Free Grant City Website
- 6.7. National Building Code 2019 (AB) Edition

7. Version History

Action	Date	Description
Policy Revisions	March 25, 2024	Added a definition for "City". Amended 4.1a to increase the amount from \$10,000 to \$20,000, add "up" before "to", change "any" to "an", and change the reference to the Guidelines to the Procedures. Amended 4.3, to change policy expiring to grant intake closing and specified the funding source.

INVESTMENT & STRATEGY COMMITTEE - OUTSTANDING ITEMS LIST - APRIL 29, 2025 56 of 56

ID	Title	Requested on	People Responsible	Item Notes	Expected Report Date
1360	Delegation - Grande Prairie Beach Volleyball League	4/21/2025	Katie Biberdorf	Council direct Administration to work with the Grande Prairie Beach Volleyball League and bring a report back to the appropriate Standing Committee with further information regarding their request.	Q2 2025
1354	2026 Grande Prairie Traditional Pow Wow	3/10/2025	Katie Biberdorf	Council direct Administration to work with the Grande Prairie Traditional Pow Wow organization and bring information regarding the 2026 event to Council before the end of 2025.	Q4 2025
1355	Building Taxation (100+ Units)	3/10/2025	Rory Tarant	Council direct Administration to bring back a report with options for taxation on buildings with 100 units or more while they are under construction, and that any permits in the queue as of March 1, 2025, will be subject to any of these potential new options.	Q1 2025
1353	Rural Renewal Stream	2/24/2025	Rory Tarant	Council direct Administration to bring back a report in Q2 2025 on the status of the Rural Renewal Stream identifying opportunities and challenges for the continuation of the program.	Q2 2025
1349	Options to Express Broad Support	12/16/2024	Kim Pinnock	Council direct Administration to report back to the appropriate Standing Committee with options for an alternative process for residents wishing to express broad support for a request to Council.	Q2 2025
1358	Policy 206 Amendments	3/18/2025	Katie Biberdorf	Committee direct Administration to bring forward revisions to Policy 206 (Policy of the Arts) that reflect current practices and policy frameworks.	Q3 2025
1352	Neighbourhood Growth	2/4/2025	Rory Tarant	Committee direct Administration to bring a report back detailing neighbourhood growth between the 2018 and 2024 Census.	Q2 2025
1264	Peace Country Wolves Athletic Club - Legion Track and Field	4/11/2023	Katie Biberdorf	Committee direct Administration to work with the school boards and Peace Country Wolves and bring back information to Committee on an updated design for the jumping terrain.	Q2 2025
7					